

JMC Emerging Media Concentration

Bachelor of Arts or Bachelor of Science- 57 Credit Hours

Name _____

NUID _____

JMC Major Core Classes (18 credits)

required

JMC 1500 Intro to JMC	_____
JMC 2100 Media Writing	_____
JMC 2200 Media Production Principles	_____
JMC 3340 Media Theory	_____
JMC 3350 Communication Research	_____
JMC 4970 Internship*	_____

*3 credits total but those credits may be divided over multiple semesters

Emerging Media Concentration Electives (15 credits)

(select 5 of the following)

AVN 1500 Intro to Unmanned Aircraft Systems	_____
JMC 2000 News Literacy	_____
JMC 2110 Photography	_____
JMC 2150 News Writing and Reporting	_____
JMC 2320 Video Field Production	_____
JMC 2500 Social Media Comm	_____
JMC 2620 PR and Ad Design	_____
JMC 3270 Public Affairs Reporting	_____
JMC 3370 Podcast This	_____
JMC 3400 Feature and Opinion Writing	_____
JMC 3510 Cultural Comm in African-Am. Cinema	_____
JMC 3710 Design in Motion	_____
JMC 4320 Television Commercial Production	_____
JMC 4340 Sports Broadcasting and Production	_____
JMC 4420 Sports Writing	_____

Emerging Media Concentration Core Classes (18 credits)

required

JMC 2370 All About Audio	_____
JMC 3030 Multimedia Journalism	_____
JMC 3320 Video Studio Production	_____
JMC 4440 Media Content Creation	_____
JMC 4460 Emerging Media Capstone	_____

JMC Advanced Electives (6 credits)

(select 2 of the following)

JMC 3700 Visual Communication & Culture	_____
JMC 3920 Media & Culture	_____
JMC 4010 Media History	_____
JMC 4040 Social Media Measurement and Mgmt	_____
JMC 4260 Media Relations	_____
JMC 4300 Risk & Crisis Comm	_____
JMC 4310 Media & Politics	_____
JMC 4380 Film Theory and Criticism	_____
JMC 4390 Media Entrepreneurship	_____
JMC 4400 Media Ethics	_____
JMC 4410 Communication Law & Policy	_____
JMC 4430 Global Media Communication	_____

BACHELOR OF ARTS OR BACHELOR OF SCIENCE OPTIONS

BA ONLY - Foreign Language

16 credits

B.A. students must complete four semesters of the same foreign language, or, have previously completed four years of the same foreign language in high school, which must be verified by official HS transcripts.

BS ONLY - Minor/Second Field

15 credits

B.S. students must complete one of the following:

- A minor as prescribed by an outside department.
- Second Field-15 credit hours in one subject area or related subject areas; minimum 6 hrs. of 3000-4000 level coursework.

GENERAL EDUCATION REQUIREMENTS (34 Credit Hours)

English/Writing (6)	_____
•English Comp I	_____
•English Comp II	_____
Quantitative literacy (3)	_____
Data Literacy (3)	_____
Oral Communication (3)	_____

Humanities (3)	_____
Social Science (3)	_____
Natural & Physical Science (4)	_____
Arts (3)	_____
Cultural Knowledge (3)	_____
Civic Knowledge and Engagement (3)	_____

Electives- As needed to reach 120 credit hours

