



## JOURNALISM AND MEDIA COMMUNICATION MINOR

Name: \_\_\_\_\_

Semester Admitted: \_\_\_\_\_

NUID: \_\_\_\_\_

Concentration/Major: \_\_\_\_\_

Students must complete 18 credit hours in JMC courses, which includes 9 credits of required courses and 9 credits of upper-level courses.

### REQUIRED COURSES

JMC 1500	INTRO TO JMC (3)
JMC 2100	MEDIA WRITING (3)
JMC 2200	MEDIA PRODUCTION PRINCIPLES (3)

### MINOR ELECTIVE COURSES

Choose 9 credits from the following classes. Check prerequisites or obtain permission from instructor.

JMC 3030	MULTIMEDIA JOURNALISM (3)
JMC 3230	PRINCIPLES OF PUBLIC RELATIONS (3)
JMC 3270	PUBLIC AFFAIRS REPORTING (3)
JMC 3320	VIDEO STUDIO PRODUCTION (4)
JMC 3340	MEDIA THEORY (3)
JMC 3350	COMM RESEARCH (3)
JMC 3370	PODCAST THIS (3)
JMC 3400	FEATURE AND OPINION WRITING (3)
JMC 3510	CULTURE & COMM. IN AFR.-AM. CINEMA (3)
JMC 3620	PRINCIPLES OF CREATIVE ADV. (3)
JMC 3700	VISUAL COMM AND CULTURE (3)
JMC 3710	DESIGN IN MOTION (3)
JMC 3920	MEDIA & CULTURE (3)
JMC 4010	MEDIA HISTORY (3)
JMC 4040	SOCIAL MEDIA MEASUREMENT AND MGMT. (3)
JMC 4250	STRATEGIC WRITING FOR PR AND ADV. (3)
JMC 4260	MEDIA RELATIONS (3)
JMC 4300	RISK & CRISIS COMMUNICATION (3)
JMC 4310	MEDIA & POLITICS (3)
JMC 4320	TELEVISION COMMERCIAL PRODUCTION (3)
JMC 4340	SPORTS BROADCASTING AND PRODUCTION (3)
JMC 4380	FILM THEORY AND CRITICISM (3)
JMC 4390	MEDIA ENTREPRENEURSHIP (3)
JMC 4400	MEDIA ETHICS (3)
JMC 4410	COMM LAW AND POLICY (3)
JMC 4420	SPORTS WRITING (3)
JMC 4430	GLOBAL MEDIA COMM (3)

Effective Fall 2025