

Name: \_\_\_\_\_

Semester Admitted: \_\_\_\_\_

ID# \_\_\_\_\_

Concentration/Minor: \_\_\_\_\_

**For Non-School of Communication majors:** Students whose major is outside the School of Communication must complete 18 credit hours in JMC courses, which must include 12 credit hours of upper-level (3000-4000) courses.

**For School of Communication majors:** Students whose major is Communication Studies may earn a minor in Journalism & Media Communication. They must complete 15 credit hours of JMC courses, which must include 12 credit hours of 3000- to 4000- level courses. This must be in addition to JMC courses already required for the Communication Studies major.

### LOWER LEVEL COURSES

The list below is provided for informational purposes only. No specific courses are required. Please check classes for prerequisites.

JMC 1500	Intro. to Journalism & Media Communication (3)				
JMC 2000	Inform. Literacy for Communication Professionals (3)				
JMC 2100	Media Writing Lab (3)				
JMC 2104	Lecture (1)				
JMC 2150	News Writing & Reporting (3)				
JMC 2160	Editing Principles (3)				
JMC 2200	Media Storytelling I (3)				
JMC 2300	Media Storytelling II (3)				
JMC 1050	Film History & Appreciation (3)				
JMC 2320	Video Field Production (3)				
JMC 2370	Radio/Audio I (3)				
JMC					3
JMC					3

### UPPER LEVEL COURSES

The list below is provided for informational purposes only. No specific courses are required. Please check classes for prerequisites.

JMC 3110	Photography (3)				
JMC 3220	Critical Writing for Mass Media (3)				
JMC 3230	Principles of Public Relations (3)				
JMC 3030	Electronic News Writing & Reporting (3)				

JMC 3320	Video Field & Studio Production (3)				
JMC 3330	TV News Video (3)				
JMC 3350	Media Communication Research (3)				
JMC 3370	Radio/Audio II (3)				
JMC 3400	Magazine Article Writing (3)				
JMC 3500	Public Relations & Advertising Design (3)				
JMC 3620	Principles of Creative Advertising (3)				
JMC 3630	Advanced Creative Advertising (3)				
JMC 3700	Intro. To Visual Communication & Culture (3)				
JMC 3970	Applied Journalism/Broadcasting (1)				
JMC 4010	History of Mass Communication (3)				
JMC 4040	Social Media Measurement & Management (3)				
JMC 4200	Visual Communication & Culture Capstone (3)				
JMC 4220	Literary Journalism (3)				
JMC 4240	Public Relations Case Studies (3)				
JMC 4250	Strategic Writing for Public Relations & Advertising (3)				
JMC 4260	Media Relations (3)				
JMC 4310	Media & Politics (3)				
JMC 4380	Film Theory & Criticism (3)				
JMC 4390	Media Entrepreneurship (3)				
JMC 4400	Mass Media Ethics (3)				
JMC 4410	Communication Law & Policy (3)				
JMC 4420	Sports Writing (3)				
JMC 4450	Journalism & Media Comm. Capstone I (3)				
JMC 4460	Journalism & Media Comm. Capstone II (3)				
JMC 4500	Mass Communication & Public Opinion (3)				
JMC 4920	Media Literacy (3)				
JMC 4960	Internship & Career Preparation Seminar (1)				
JMC 4970	Internship Experience (1)				
JMC					3
JMC					3
JMC					3