

Name: _____ Semester Admitted: _____

ID# _____

Second Field/Minor _____

JOURNALISM & MEDIA COMMUNICATION				24 hrs.
REQUIRED CORE COURSES				
<u>Lower-level Courses</u>				
JMC 1500	Intro. to Jour. & Media Comm (3)			3
JMC 2000	Inform. Literacy for Comm. Professionals			3
JMC 2100	Media Writing Lab			3
JMC 2104	Lecture			1
JMC 2200	Media Storytelling			3

CREATIVE MEDIA SEQUENCE				12 hrs.
REQUIRED COURSES				
JMC 2320	Video Field Production			3
JMC 2370	Radio/Audio I			3
JMC 3320	Video Field & Studio Production			3
JMC 3370	Radio/Audio II			3
JMC 3500	PR & Advertising Design			3

Upper-level Courses

JMC 4410	Communication Law & Policy			3
JMC 4450	Jour. & Media Comm. Capstone I			3
JMC 4460	Jour. & Media Comm. Capstone II			3
JMC 4960	Internship & Career Prep. Seminar			1
JMC 4970	Internship Experience	OR		1
JMC 3970	Applied JMC			

RESEARCH APPLICATION (select one):				3 hrs.
JMC 3350	Media Communication Research			

ELECTIVES IN COMMUNICATION STUDIES *				6 hrs.
*Adviser approved				
CMST				3
CMST				3
ELECTIVES IN JOURNALISM & MEDIA COMM.				3 hrs.
*Adviser approved				
JMC				3

ADVANCED CRITICAL THINKING				6 hrs.
Select TWO courses from the following:				
JMC 3700	Intro. to Visual Communication & Culture			
JMC 4010	History of Mass Communication			
JMC 4040	Social Media Measurement and Management			
JMC 4240	Public Relations Case Studies			
JMC 4260	Media Relations			
JMC 4310	Media & Politics			
JMC 4380	Film Theory and Criticism			
JMC 4390	Media Entrepreneurship			
JMC 4400	Mass Media Ethics			
JMC 4430	Global Media Communication			
JMC 4500	Mass Communication & Public Opinion			
JMC 4920	Media Literacy			
JMC				3
JMC				3

BACHELOR OF ARTS OR BACHELOR OF SCIENCE OPTIONS				
BA ONLY - Foreign Language			16 hrs.	BS ONLY -Second Field/Minor
Language:				15 hrs.
B.A. students must complete four semesters of the same foreign language, or, have previously completed four years of the same foreign language in high school, which must be verified by official HS transcripts.				Second Field/Minor:
				B.S. students must complete <u>one</u> of the following:
				• Second Field-15 credit hours in one subject area or related subject areas; minimum 6 hrs. of 3000-4000 level coursework.
				• A minor as prescribed by an outside department.
				3
				3
				3
				3
				3