

Public Relations and Advertising Instructor Position

The University of Nebraska at Omaha (UNO) School of Communication seeks an outstanding Public Relations and Advertising Instructor to advance the School's commitment in preparing students for careers in Public Relations and Advertising. A Master's degree in Communication or related area is required. The appointment begins August 1, 2023.

This faculty member may teach undergraduate courses such as PR and Advertising Design, Principles of PR, Principles of Creative Advertising, Media Writing, and Strategic Writing for Advertising and PR, as well as classes that reflect the applicant's interests. We are also seeking a new colleague to serve as faculty advisor for the Public Relations Student Society of America (PRSSA) nationally recognized chapter.

Preference will go to applicants who have experience with Adobe Creative Cloud, specifically InDesign, Photoshop, Illustrator, Lightroom and Animate and who have experience teaching face-to-face and online. Professional experience in the field is desired. Instructors teach four courses per semester with expectations for department, college, university, and community service.

Located within the College of Communication, Fine Arts and Media (CFAM), the School of Communication emphasizes collaborative and entrepreneurial relationships with undergraduate and graduate students. The School has creative leadership, transparent communication, and a collegial faculty and staff. With a metropolitan mission, UNO serves a diverse student body with a large number of first-generation college students and is also actively engages with the community in myriad ways. UNO is a metropolitan midtown campus located in a growing and vibrant midwestern city. Omaha is frequently listed among the best mid-size cities for quality of life. To learn more check out the [UNO and Omaha Guide](#) and [UNO Community Engagement](#).

Applicants must apply online at:

<https://unomaha.peopleadmin.com/postings> see Public Relations/Advertising Instructor.

Please include a cover letter, resume or curriculum vita (including contact information for three academic or professional references), teaching philosophy statement, and a statement indicating how you work with diverse student populations. Review of materials will begin February 1, 2023 and will continue until position is filled.

For more information about this position, please contact School of Communication Director Heather Hundley at HHundley@unomaha.edu.

The University and School of Communication has a strong commitment to achieving diversity among the faculty and staff. The University of Nebraska does not discriminate based on race, color, ethnicity, national origin, sex, pregnancy, sexual orientation, gender identity, religion, disability, age, genetic information, veteran status, marital status, and/or political affiliation in its programs, activities, or employment. UNO is a VEVRAA Federal Contractor and an E-Verify employer.