

Journalism & Media Communication Course Rotation Schedule

Course #	Course Title	Fall	Spring	Summer
JMC 1050	FILM HISTORY & APPRECIATION	X	X	X
JMC 1500	INTRO TO JMC	X	X	X
JMC 2000	NEWS LITERACY	X		
JMC 2100	MEDIA WRITING	X	X	X
JMC 2110	PHOTOGRAPHY	X	X	X
JMC 2150	NEWS WRITING & REPORTING		X	
JMC 2200	MEDIA PRODUCTION PRINCIPLES	X	X	
JMC 2320	VIDEO FIELD PRODUCTION (on hiatus)			
JMC 2370	ALL ABOUT AUDIO	X		
JMC 2500	SOCIAL MEDIA COMM	X	X	X
JMC 2620	PR & AD DESIGN		X	
JMC 3030	MULTIMEDIA JOURNALISM	X		
JMC 3230	PRINCIPLES OF PR	X		
JMC 3270	PUBLIC AFFAIRS REPORTING	Even years		
JMC 3320	VIDEO STUDIO PRODUCTION	X	X	
JMC 3340	MEDIA THEORY	X	X	
JMC 3350	COMM RESEARCH	X	X	
JMC 3370	PODCAST THIS		X	
JMC 3400	FEATURE & OPINION WRITING		X	
JMC 3510	CULTURAL COMM IN AF-AM CINEMA		Even years	
JMC 3620	AD PRINCIPLES	X		
JMC 3700	VISUAL COMM & CULTURE		Even years	
JMC 3710	DESIGN IN MOTION			Odd years
JMC 3920	MEDIA & CULTURE	X		
JMC 4010	MEDIA HISTORY	X		
JMC 4040	SOCIAL MEDIA MEASUREMENT & MGMT	X		
JMC 4190	COMPUTER MEDIATED COMM		Odd years	
JMC 4250	STRATEGIC WRITING		X	
JMC 4260	MEDIA RELATIONS	X		
JMC 4300	RISK & CRISIS COMM		X	
JMC 4310	MEDIA & POLITICS	Even election years	Odd years; off cycle	
JMC 4320	TELEVISION COMMERCIAL PRODUCTION		Odd years	
JMC 4340	SPORTS BROADCASTING & PROD	X		
JMC 4370	COMM WKSHP - AR/VR MEDIA ARTS	Varies	Varies	
JMC 4380	FILM THEORY & CRITICISM		Odd years	
JMC 4390	MEDIA ENTREPRENEURSHIP		Even years	
JMC 4400	MEDIA ETHICS	Odd years		
JMC 4410	COMM LAW & POLICY	Even years		
JMC 4420	SPORTS WRITING		X	
JMC 4430	GLOBAL MEDIA COMM		X	
JMC 4440	MEDIA CONTENT CREATION	X	X	
JMC 4450	PR/AD CAPSTONE	X	X	
JMC 4460	EMERGING MEDIA CAPSTONE	X	X	
JMC 4970	INTERNSHIP EXPERIENCE	X	X	X
JMC 4980	INDEP. STUDY	X	X	X