



Monthly Newsletter

Fall 2019

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Student Involvement Day- 2019

The School of Communication Presents, Student Involvement Day was held from 11 a.m. to 1 p.m. on Wednesday, Oct. 9, in the ASH main hallway. PR and Advertising capstone students, **Grace Arant, Ryan Jaeckel and Elizabeth Stormberg** under the direction of Marketing Committee Co-Chair, **Melodae Morris**, Lecturer, planned and promoted the event. Assistant Professor, **Nicky Chang Bi** is their capstone advisor.

This is the third year of the event giving School of Communication organizations such as PRSSA, MavPR, Ad Club and MavRadio and opportunity to share information with a wider-audience of students.



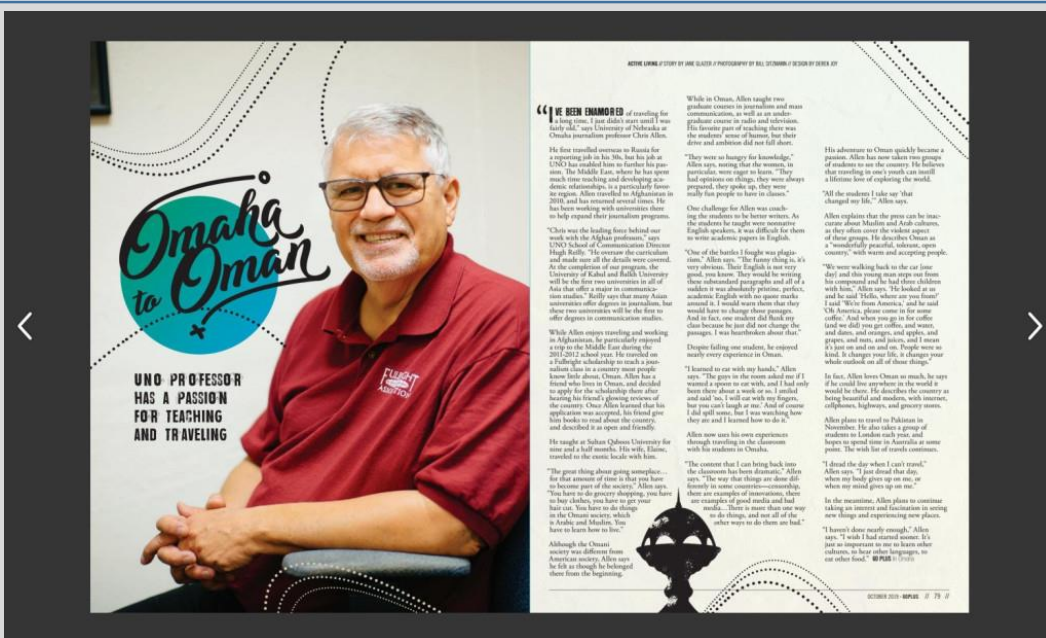
Kaitlin Mason



Maya Solarana



Danny Bolanos and Ethan Wolbach
with Ryan Jaeckel



Omaha Magazine recently published a story on Professor **Chris Allen**.

Titled "Omaha to Oman," the article discusses Dr. Allen's travels.

Dr. Allen's story is on pages 80 and 81.

https://issuu.com/omahapublications/docs/omahamagazine_1019_educationissue_cityversion/1?e=1413765/73027936

Subramanian and Yanike Update Media Writing for Online Teaching



The JMC Media Writing Lab and Lecture courses were updated this summer with entirely online options as part of our overall pilot. Assistant Professor **Roma Subramanian** was awarded an online course development grant in spring to support the conversion of the Media Writing Lab for the summer semester. Subramanian says enrollment was up for summer from previous semesters and student feedback was very favorable.

Graduate Teaching Assistant, **Naomi Yanike**, completed an independent study supervised by Lecturer and Media Writing Coordinator, Melodae Morris, as a part of the conversion of the Media Writing Lecture course. Yanike says this course was received well by students. A key feature of the course included the requirement for each student to meet weekly with Yanike via Zoom. Both received extra training with Canvas representatives to help with the implementation of their courses.

New Advisor for the School of Communication



Megan Carroll has joined the School of Communication as the Academic Advisor. Megan was an advisor at UNL prior to joining UNO College of Communication, Fine Arts and Media.

Megan can be reached at [402.554.3244](tel:402.554.3244)
140B ASH megancarroll@unomaha.edu

Dr. Tyma Publishes Book

Adam Tyma, along with Autumn Edwards, has a new book, *Communication Is... Perspectives on Theory* (First Edition)



Featuring diverse chapters written by thirty principal scholars in the discipline, *Communication Is... Perspectives on Theory* is an innovative and evocative collection that examines what communication theory is and how it functions. Throughout the text, each scholar offers unique and insightful perspective, exposing readers to the myriad ways in which to analyze, understand, and think about communication.



School of Communication Presents...

Calendar of Events - Spring 2020

January

Spring semester begins, **Monday, January 13, 2020**

February

Best and Worst Super Bowl Commercials Panel, UNO Ad Club, TBD

March

Bateman Competition, PRSSA

High School Media Conference, **Tuesday, March 31, 8:45 a.m. – 1:30 p.m.** MBSC

Night Before Nationals, UNO Forensics, TBD

April

Awards Reception – **Friday, April 24, 10 a.m.**, Milo Bail Student Center Ballroom

Earth Day, MavRadio.fm, TBD

Honor Society Induction Ceremony, TBD

UNO receives the Gold Seal Award from the ALL IN Campus Democracy



Dr. Barbara Pickering


At the **2019 ALL IN Challenge Awards Ceremony** held to recognize colleges and universities committed to increasing college student voting rates, UNO received a gold seal for achieving a student rate between 40% and 49%.

A continued commitment to the spread of democratic knowledge and principles is vital for fostering political and civic engagement on the University of Nebraska at Omaha's campus. Because of this, UNO held a number of on-campus events throughout the week of September 16-20 to celebrate Constitution Week.

Constitution Day, which fell on September 17, 2019, commemorates the 1787 signing of the U.S. Constitution and raises awareness about rights that the document granted to American citizens.

Students, faculty, staff, and members of the public were invited to participate in these events such as discussions about topics like voting rights and free speech. To assist in the planning and execution of future successful Constitution Week events, thorough reporting of all events and activities is necessary.

In time for the 100th anniversary of the 19th Amendment, UNO's Civic Engagement Coordinator, **Dr. Barbara Pickering**, introduced the audience to **Dr. Dianne Bystrom** who kicked off Constitution Day with her keynote presentation "The Fight for the Right to Vote: It still matters." Dr. Dianne Bystrom is director emerita of the Carrie

For its 1 for All  public relations campaign, the campus conducted a First Amendment panel and a social media influence competition.



*Dr. Dianne Bystrom speaks to the audience at Constitution Day presentation.
Photo by Jodeane Newcomb Brownlee.*

Also a part of the events during Constitution Week, the **League of Women Voters (LOWV)** hosted two voter registration booths for students, faculty, and staff in the Milo Bail Student Center just outside the Nebraska Room as well as in the hallway just outside of the School of Communication offices.



Jeremy Harris Lipschultz, Peter Kiewit Distinguished Professor in the College of Communication, Fine Arts and Media, led a successful collaboration with the Department of Political Science to put the panel and competition together.

In conjunction with Constitution Week at the university, Lipschultz hosted the Sept. 19 panel to explain and discuss the importance of the First Amendment. The panel featured:

- **Michael Holmes**, a former reporter, editor and news executive for the *Lincoln Journal-Star*, *Omaha World-Herald* and The Associated Press.
- **Amy Miller**, legal director of the ACLU of Nebraska since 1999.
- **Jody Neathery-Castro**, UNO Department of Political Science chair, an expert on S.-European freedom-of-expression differences.
- **Michael J. O'Hara**, retired professor of business administration, finance, banking and real estate. He teaches law and economics, with research interests in forensic economics.

"The founding fathers saw the press as a watchdog," said Holmes, as quoted by *The Gateway*, the UNO campus newspaper. Holmes gave a short history of the First Amendment before discussion moved to modern-day journalism and the importance of press freedom and free speech in the U.S. and the world.

"We have to constantly fight for the First Amendment — it's at the heart of everything," said Chris Allen, a professor in UNO's School of Communication.

The #UNO1ForAll Social Media Influence Competition on Instagram and Twitter ran from Sept. 19 through Oct. 31. All UNO students were eligible to compete for cash prizes for creating the most influential First Amendment awareness campaigns on social media.



Data were analyzed by students in a social media measurement and management course and presented to a panel of judges. The winners were announced on a Zoom live stream and on Facebook Live Nov. 14:

- Kamrin Baker, 1st, \$1,000
- Kylie Squires, 2nd, \$500
- Okina Tran, 3rd, \$100
- Mars Nevada, honorable mention, \$50
- Ethan Wolbach, honorable mention, \$50

Over the course of the influencer contest, 220 Twitter users used the #UNO1ForAll hashtag.



From left: Jody Neathery-Castro, Michael J. O'Hara, Amy Miller, and Michael Holmes pose before participating in the First Amendment Today Panel discussion. Photo by Jeremy Harris Lipschultz.

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