



Name: \_\_\_\_\_

Semester Admitted: \_\_\_\_\_

ID# \_\_\_\_\_

Second Field/Minor \_\_\_\_\_

JOURNALISM & MEDIA COMMUNICATION					27 hrs.
REQUIRED CORE COURSES					
Lower-level Courses					
JMC 1500	Intro. to Jour. & Media Comm (3)				3
JMC 2000	Inform. Literacy for Comm. Professionals				3
JMC 2100	Media Writing Lab				3
JMC 2104	Lecture				1
JMC 2200	Media Storytelling I				3
JMC 2300	Media Storytelling II				3

Upper-level Courses					
JMC 4410	Communication Law & Policy				3
JMC 4450	Jour. & Media Comm. Capstone I				3
JMC 4460	Jour. & Media Comm. Capstone II				3
JMC 4960	Internship & Career Prep. Seminar				1
JMC 4970	Internship Experience	OR			1
JMC 3970	Applied JMC				

RESEARCH APPLICATION (select one):					3 hrs.
JMC 3350	Media Communication Research				

ELECTIVES IN COMMUNICATION STUDIES *					6 hrs.
*Adviser approved					
CMST					3
CMST					3
ELECTIVES IN JOURNALISM & MEDIA COMM.					6 hrs.
*Adviser approved					
JMC					3
JMC					3

CREATIVE MEDIA SEQUENCE					12 hrs.
REQUIRED COURSES					
JMC 2320	Video Field Production				3
JMC 2370	Radio/Audio I				3
JMC 3320	Video Field & Studio Production				3
JMC 3370	Radio/Audio II				3

ADVANCED CRITICAL THINKING					6 hrs.
Select TWO courses from the following:					
JMC 3700	Intro. to Visual Communication & Culture				
JMC 4010	History of Mass Communication				
JMC 4040	Social Media Measurement and Management				
JMC 4240	Public Relations Case Studies				
JMC 4260	Media Relations				
JMC 4310	Media & Politics				
JMC 4380	Film Theory and Criticism				
JMC 4390	Media Entrepreneurship				
JMC 4400	Mass Media Ethics				
JMC 4500	Mass Communication & Public Opinion				
JMC 4920	Media Literacy				
JMC					3
JMC					3

BACHELOR OF ARTS OR BACHELOR OF SCIENCE OPTIONS											
BA ONLY - Foreign Language					16 hrs.	BS ONLY -Second Field/Minor					15 hrs.
Language:						Second Field/Minor:					
B.A. students must complete four semesters of the same foreign language, or, have previously completed four years of the same foreign language in high school, which must be verified by official HS transcripts.						B.S. students must complete <u>one</u> of the following:					
						• Second Field-15 credit hours in one subject area or related subject areas; minimum 6 hrs. of 3000-4000 level coursework.					
						• A minor as prescribed by an outside department.					
											3
											3
											3
											3
											3