



Name: \_\_\_\_\_

Semester Admitted: \_\_\_\_\_

ID# \_\_\_\_\_

Concentration/Minor: \_\_\_\_\_

**For Non-School of Communication majors:** Students whose major is outside the School of Communication must complete 18 credit hours in JMC courses, which must include 12 credit hours of upper-level (3000-4000) courses.

**For School of Communication majors:** Students whose major is Communication Studies may earn a minor in Journalism & Media Communication. They must complete 15 credit hours of JMC courses, which must include 12 credit hours of 3000- to 4000- level courses. This must be in addition to JMC courses already required for the Communication Studies major.

LOWER LEVEL COURSES				
<b>The list below is provided for informational purposes only. No specific courses are required. Please check classes for prerequisites.</b>				
JMC 1500	Intro. to Journalism & Media Communication (3)			
JMC 2000	Inform. Literacy for Communication Professionals (3)			
JMC 2100	Media Writing Lab (3)			
JMC 2104	Lecture (1)			
JMC 2150	News Writing & Reporting (3)			
JMC 2160	Editing Principles (3)			
JMC 2200	Media Storytelling I (3)			
JMC 2300	Media Storytelling II (3)			
JMC 1050	Film History & Appreciation (3)			
JMC 2320	Video Field Production (3)			
JMC 2370	Radio/Audio I (3)			
JMC				3
JMC				3

UPPER LEVEL COURSES				
<b>The list below is provided for informational purposes only. No specific courses are required. Please check classes for prerequisites.</b>				
JMC 3110	Photography (3)			
JMC 3220	Critical Writing for Mass Media (3)			
JMC 3230	Principles of Public Relations (3)			
JMC 3030	Electronic News Writing & Reporting (3)			

JMC 3320	Video Field & Studio Production (3)			
JMC 3330	TV News Video (3)			
JMC 3350	Media Communication Research (3)			
JMC 3370	Radio/Audio II (3)			
JMC 3400	Magazine Article Writing (3)			
JMC 3500	Public Relations & Advertising Design (3)			
JMC 3620	Principles of Creative Advertising (3)			
JMC 3630	Advanced Creative Advertising (3)			
JMC 3700	Intro. To Visual Communication & Culture (3)			
JMC 3970	Applied Journalism/Broadcasting (1)			
JMC 4010	History of Mass Communication (3)			
JMC 4040	Social Media Measurement & Management (3)			
JMC 4200	Visual Communication & Culture Capstone (3)			
JMC 4220	Literary Journalism (3)			
JMC 4240	Public Relations Case Studies (3)			
JMC 4250	Strategic Writing for Public Relations & Advertising (3)			
JMC 4260	Media Relations (3)			
JMC 4310	Media & Politics (3)			
JMC 4380	Film Theory & Criticism (3)			
JMC 4390	Media Entrepreneurship (3)			
JMC 4400	Mass Media Ethics (3)			
JMC 4410	Communication Law & Policy (3)			
JMC 4420	Sports Writing (3)			
JMC 4450	Journalism & Media Comm. Capstone I (3)			
JMC 4460	Journalism & Media Comm. Capstone II (3)			
JMC 4500	Mass Communication & Public Opinion (3)			
JMC 4920	Media Literacy (3)			
JMC 4960	Internship & Career Preparation Seminar (1)			
JMC 4970	Internship Experience (1)			
JMC				3
JMC				3
JMC				3