

School of Communication

Graduate Areas of Specialization

The School of Communication has created a list of graduate specializations. These specializations, *while not required*, were designed to enhance the depth and breadth of graduate student knowledge in specialized areas of Communication and related disciplines. Choosing an area of specialization can also provide a more coherent structure to a graduate student's program of study. Graduate students often choose an area of specialization that builds upon his or her prior background or prepares the graduate student for future professional experience and/or doctoral studies. Additionally, because these specializations are not formal specializations, students may also create their own area of specialization based on personal interest or in preparation for specific careers by choosing courses from several of the areas of specialization listed below. As with all courses, graduate students must be advised by the Graduate Program Chair prior to enrolling for classes.

Communication Law, Technology and Policy

BRCT 8346	Media Regulation & Freedom	COMM 9400/ISQA 9900	Seminar in Communication & Technology
BRCT 8396	Media Management	JOUR 8416	Communications Law
JOUR 8926	Media Literacy	JOUR 8426	Theories of the First Amendment: Speech and Press
JOUR 8406	Mass Media Ethics	SPCH 8196	Computer-Mediated Communication

Conflict Resolution

SPCH 8156/SPCH 4150	Corporate Training and Development	SPCH 8516	Persuasion and Social Influence
SPCH 8536/SPCH 4530	Intercultural Communication-US	SPCH 8706/SPCH 4700	Interpersonal Conflict
SPCH 8806/SPCH 4800	Conflict Mediation	SPCH 8560	Communication Teamwork and Facilitation

Possible Electives:

PSCI 8056	The Judicial Process	SOC 8556	Social Diversity in Organizations
PSCI 8175	Interest Groups	SOC 8756	Social Change and Globalization
SOC 8026	Collective Behavior		

Interpersonal/Intercultural Communication

SPCH 8146/SPCH 4140	Communication and Human Relationships	SPCH 8606/SPCH 4600	Communication Theory and Application
SPCH 8516	Persuasion and Social Influence	SPCH 8706/SPCH 4700	Interpersonal Conflict
SPCH 8536/SPCH 4530	Intercultural Communication-US	SPCH 8806/SPCH 4800	Conflict Mediation
SPCH 8556	Nonverbal Communication	SPCH 8226	Health Communication
SPCH 8576	Intercultural Communication –Global	*SPCH 8586	Communicating Race, Ethnicity & Identity
		*pending approval	

Possible Electives:

COUN 8520	Counseling Multicultural and Diverse Populations	EDAD 8710	Interpersonal Relationships in Educational Leadership
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Instructional Communication and Training

SPCH 8156/SPCH 4150	Corporate Training and Development	SPCH 8516	Persuasion and Social Influence
SPCH 8166	Communication for Instructional Settings	SPCH 8536/SPCH 4530	Intercultural Communication-US
SPCH 8186/SPCH 4180	Communication Leadership and Power and Organizations	SPCH 8566/SPCH 4560	Communication, Teamwork, & Facilitation
Possible Electives:			
EDAD 9650	Program Evaluation for Educational Administrators	TED 8050	New Ways of Knowing & Education
PSYC 9620	Industrial Training and Organizational Development		

New Media

COMM 8200/ENGL 8760	Seminar in Popular Culture, Mass Media and Visual Rhetoric	JOUR 8506	Mass Communication and Public Opinion
JOUR 8236	Principles of Public Relations	BRCT 8316	Political Broadcasting
JOUR 8406	Mass Media Ethics	BRCT 8396	Media Management
JOUR 8416	Communications Law	SPCH 8196	Computer-Mediated Communication
JOUR 8926	Media Literacy		

Organizational Communication

SPCH 8156/SPCH 4150	Corporate Training and Development	SPCH 8536/SPCH 4530	Intercultural Communication-US
SPCH 8176/SPCH 4170	Organization Communication	SPCH 8556	Nonverbal Communication
SPCH 8186/SPCH 4180	Communication Leadership and Power and Organizations	SPCH 8566/SPCH 4560	Communication, Teamwork, & Facilitation
SPCH 8516	Persuasion and Social Influence	SPCH 8806/SPCH 4800	Conflict Mediation
Possible Electives:			
BSAD 8310	Managing Performance in Organizations	PA 8706	Marketing in Public & Non-Profit Aviation Organizations
BSAD 8320	Seminar in Human Resource Management	PSYC 8316	Psychological and Educational Testing
PA 8090	Organization Theory and Behavior	PSYC 9030	Seminar: Topics in Industrial Organizational Psychology
PA 8596	Techniques Topics in NonProfit Management	PSYC 9630	Leadership Theories and Research

Public Relations

JOUR 8246	Public Relations Case Studies	SPCH 8516	Persuasion and Social Influence
JOUR 8506	Mass Communication and Public Opinion	SPCH 8536/SPCH 4530	Intercultural Communication-US
BRCT 8306	Electronic Media Management		
Possible Electives:			
BSAD 8450	Seminar in Marketing	PA 8596	Techniques Topics in NonProfit Management
PA 8710	Fund Raising in Public and Non-Profit Organizations		

Public and Political Communication

BRCT 8316	Political Broadcasting	JOUR 8406	Mass Media Ethics
SPCH 8110	Seminar in Modern Public Address	JOUR 8416	Communications Law
SPCH 8116	Rhetorical Theory and Criticism	JOUR 8426	Theories of the First Amendment: Speech and Press
JOUR 8386	Film Theory & Criticism	JOUR 8506	Mass Communication and Public Opinion

Possible Electives:

PSCI 8126	Public Opinion and Polling	PSCI 8176	Constitutional Law: Foundations
PSCI 8165	Political Parties		

Technical Communication

JOUR 8879	Technical Editing	JOUR 8836/ENGL 8836	Technical Communication
JOUR 8856/ENGL 8856	Information Design for Technical Communicators	JOUR 8816/ENGL 8816	Digital Literacies for Technical Communicators

Possible Electives:

JOUR 8896/ENGL 8896	Capstone Course in Technical Communication	SPCH 8196	Computer-Mediated Communication
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