



College of Communication, Fine Arts and Media | School of the Arts
BACHELOR OF ARTS IN ART HISTORY | OPTION B—Arts Management

ART HISTORY REQUIREMENTS		18 hrs.
ART 1100: Foundations Drawing	(select one option)	3
ART 1110: Foundations 3D		
ART 1210: Foundations 2D		
ART 1220	Foundations: Digital Media	3
ART 1040	Global Indigenous Art	3
ART 2050	Survey Western Art History I	3
ART 2060	Survey Western Art History II	3
ART 3760	RWC for Careers in Art	3

ADVANCED ART HISTORY REQUIREMENTS		5-7 hrs.
ART 4530	Art Internship	1-3
ART 4940	Art History Methods	3
ART 4990	Capstone Project	1

ARTS MANAGEMENT REQUIREMENTS		9 hrs.
ART 4740	Collections Management	3
PA 3500	Non-Profit Management	3
PA 4500	Non-Profit Fundraising	3

ARTS MANAGEMENT ELECTIVES		6 hrs.
*Denotes prerequisites for course		
ART 4760	Technical Art History	3
ENTR 3710	Entrepreneurial Foundations	3
JMC 3110	Photography	3
MGMT 1500	Introduction to Business	3
MGMT 3490*	Management	3
MKT 3200*	Business Communications	3
MKT 3310*	Principles of Marketing	3
MKT 3370*	Social Media Marketing	3
PA 2000	Leadership & Administration	3
PA 4100	Marketing in Public, Non-Profit...	3
PA 4530	Strategic Planning	3

FOREIGN LANGUAGE REQUIREMENT		10 hrs.
Students must complete <u>two</u> consecutive semesters (one academic year) of the same language. This requirement will be waived if student has completed four years of one language in high school. Language options: French, German, or Spanish.		

ART ELECTIVES		6 hrs.
Students must take <u>two</u> additional courses (art history, studio art, arts management) to supplement their academic degree for a total of 6 credit hours.		

ART HISTORY CORE		18 hrs.
Six classes must be selected from six different categories listed below for a total of 18 credit hours.		
Ancient/Classical:		
ART 3700	Intro to Ancient Art	3
ART 3710	Egyptian Art	3
ART 3720	Greek Art	3
ART 3730	Etruscan & Roman Art	3
ART 3860	Women in Ancient/Medieval Art	3
Medieval:		
ART 3860	Women in Ancient/Medieval Art	3
ART 4770	Early Medieval Art	3
ART 4780	Late Medieval Art	3
Renaissance/Baroque:		
ART 4760	Technical Art History	3
ART 4810	Northern European Renaissance	3
ART 4830	Italian Renaissance Art	3
ART 4850	Baroque & Rococo Art	3
19th Century/American:		
ART 3750	American Art	3
ART 3830	History of Photography	3
ART 4880	Modern Art I	3
Modern/Contemporary:		
ART 3800	History of Design	3
ART 3830	History of Photography	3
ART 3870	Gender & Sexuality in Modern Art	3
ART 4880	Modern Art I	3
ART 4890	Modern Art II	3
ART 4900	Contemporary Art since 1968	3
Architecture:		
ART 3770	History of Architecture to 1850	3
ART 3780	History of Architecture since 1850	3
Non-Western Art:		
ART 2070	Art of India & Southeast Asia	3
ART 2080	Art of China & Japan	3
Art Theory & Criticism:		
ART 4920	Art in Theory & Practice since 1900	3
ART 4950	Art Criticism	3
ART 4930	Special Topics: Art History	3

TOTAL ART HISTORY CREDIT HOURS **72-74 HRS.**