

# STUDENT INVOLVEMENT

Participating in student involvement opportunities gives you the chance to hone skills, collaborate on creative projects, and build new relationships on campus.

- 13<sup>th</sup> Floor Literary Magazine
- Ad Club
- Classical 90.7 KVNO Radio
- Concert Choir
- Heartland Philharmonic Orchestra
- Marching Mavericks
- Maverick Digital Network
- Maverick Machine (Pep Band)
- MavForensics
- MavRadio
- Public Relations Student Society of America (PRSSA)
- Theatre Productions – On/Off Stage
- University Band
- University Chorus

All our activities are open to both majors and non-majors.

## ON-CAMPUS ARTS EVENTS

Your MavCard is your ticket to get into free on-campus events like theatre productions, music concerts, art exhibits, literary readings, and special events.



## GENERAL EDUCATION COURSES OFFERED BY CFAM

- ART 1010: Art Appreciation ■ ◆ ●
- ART 1040: Cross-Cultural Survey of Art ●
- ART 2050: Survey of Western Art History I ▲ ◆ ●
- ART 2060: Survey of Western Art History II ▲ ◆ ●
- ART 2610: Exploration of Global Comics ●
  
- CFAM 1000: Why the Arts Matter ▲ ■ ◆ ● ★
  
- CMST 1310: Perspectives in Comm. Studies ▲ ◆ ●
- CMST 2010: Interpersonal Communication ▲ ●
- CMST 2410: Small Group Comm. & Leadership ▲ ◆ ●
  
- JMC 1050: Film History and Appreciation ●
- JMC 1500: Intro to Mass Communication ▲ ■ ◆ ●
- JMC 3700: Intro to Visual Comm. & Culture ◆ ● ★
  
- MUS 1050: Music of the People: The Beatles ◆ ●
- MUS 1070: Music of the People: Rock & Pop ◆ ●
- MUS 1080: Music of the People: The World ◆ ●
- MUS 1100: Music of the People: Jazz ◆ ●
- MUS 2700: University Chorus ● ★
- MUS 2760: University Concert Band ● ★
  
- THEA 1010: Intro to Theatre ◆ ●
- THEA 1050: Film History and Appreciation ▲ ●
- THEA 1090: Oral Interpretation of Literature ● ★
- THEA 1210: Voice of the Actor ● ★
- THEA 2310: Acting I ● ★
  
- WRWS 1500: Intro to Creative Writing ● ★
- WRWS 2400: Foundations of Screenwriting ● ★
- WRWS 3500: Creative Writing for the Arts ● ★

These courses can satisfy your general education requirements while giving you the chance to explore academic focus areas within CFAM!

**COLLEGE OF COMMUNICATION, FINE ARTS AND MEDIA**  
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## DISCOVER ACADEMIC FOCUS AREAS

To help you find a path that best matches your interests and passions, the following Academic Focus Areas have been developed to help guide you toward courses and academic majors that share similar themes and values.

Knowing how CFAM majors, concentrations, minors and classes fit into these Academic Focus Area give you the chance to create your schedule and course load into a semester of useful and fulfilling education.

The broad nature of Academic Focus Areas lets students feel empowered to explore their interests across departments and colleges, as well as plan for their future by the qualities and spaces they value.

## PREPARE FOR A CAREER

A degree program, or even a minor within CFAM can lead to countless career opportunities! Here are just a few:

- Art law & anti-forgery
- Interior design
- Public relations
- Concept artist
- SEO specialist
- Urban planning
- Broadcast engineering
- Education
- Social media specialist
- Choreographer
- Studio/concert musician
- Music journalism
- Recording/audio engineering
- Music therapy
- Content marketing
- Medical illustration
- Casting director
- Light technician
- Talent agent
- Estates manager
- Museum/gallery curator
- Author

The following descriptions provide connections between CFAM degree programs and the five academic focus areas. Look for the symbol (▲■◆●★) on the back of the brochure to discover general education courses that connect with the academic focus area of interest to you—OR mix and match to create a plan that is uniquely your own!

UNIVERSITY OF  
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Omaha



## PUBLIC SERVICE AND HELPING PROFESSIONS ▲

Public service and helping professions play critically important roles educating, protecting, and ensuring the health, welfare, and prosperity of diverse populations. CFAM offers many majors and concentrations that can lead to success and fulfillment while serving your community.

- Art History
- Art Education
- Communication Studies
- Journalism and Media Communication
- Theatre Stage Management
- Music Education

## CULTURE, ETHNICITY, AND SOCIAL JUSTICE ●

Learn more about people, places, culture, and promoting equal rights and justice with majors and concentrations in this focus area. Degree programs in CFAM can help you examine complex cultures and relationships that shape our world and teach you how to make a positive, creative impact in your community through written/oral communication as well as visual images or music.

- 2D (Painting and Printmaking)
- 3D (Sculpture and Ceramics)
- Art History
- Creative Writing
- Communication Studies
- Jazz Studies
- Music Studies

## TECHNOLOGY, BUSINESS, AND INNOVATION ◆

Explore CFAM majors, concentrations, and classes for those who enjoy analyzing data, thinking strategically, would like to manage people and/or projects, and who are drawn to work with financial data or technology.

- Visual Communication
- Music Entrepreneurial Studies
- Stage Management
- Journalism and Media Communication
- Graphic Design
- Business Communication

## STEM (SCIENCE, TECH, ENGINEERING, AND MATH) ■

Science, technology, engineering, and mathematics make up the STEM focus area, which is perfect for those who like to solve problems by applying logical principles. The CFAM areas listed below combine these technological skills and creative application.

- Game Design
- Graphic Design
- Technical Theatre
- Music Technology

## CREATIVE PRODUCTION AND PERFORMING ARTS ★

Embrace art, design, and creative control with classes and concentrations that fall into this focus area while exploring the performance and/or production of art, music, literature, and other media.

- 2D (Painting and Printmaking)
- 3D (Sculpture and Ceramics)
- Fiction and Poetry
- Creative Nonfiction
- Screenwriting
- Acting/Directing
- Theatre Design
- Music Performance

## CONNECT WITH OUR ADVISORS

Not sure where to start? The undergraduate advisors for each school within CFAM are here to help. Log on to MavTrack and make an appointment today!



From left to right:  
Kelsey Bee ([kbee@unomaha.edu](mailto:kbee@unomaha.edu)) – School of Arts  
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