<table>
<thead>
<tr>
<th>Name:</th>
<th>Semester Admitted:</th>
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<tbody>
<tr>
<td>ID#</td>
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</table>

### For Non-School of Communication majors:

Students whose major is outside the School of Communication must complete 18 credit hours in JMC courses, which must include 12 credit hours of Upper-Level (3000-4000) courses.

### For School of Communication majors:

Students whose major is Communication Studies may earn a Minor in Journalism & Media Communication. They must complete 15 credit hours of JMC courses, which must include 12 credit hours of 3000-4000 courses. This must be in addition to JMC courses already required for the Communication Studies major.

### LOWER LEVEL COURSES

The list below is provided for informational purposes only. No specific courses are required. Please check classes for prerequisites.

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Name</th>
<th>Credit Hours</th>
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<tbody>
<tr>
<td>JMC 1500</td>
<td>Intro. to Mass Comm. (3)</td>
<td></td>
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<tr>
<td>JMC 2000</td>
<td>Information Literacy (3)</td>
<td></td>
</tr>
<tr>
<td>JMC 2100</td>
<td>Media Writing Lab (3)</td>
<td></td>
</tr>
<tr>
<td>JMC 2104</td>
<td>Lecture (1)</td>
<td></td>
</tr>
<tr>
<td>JMC 2150</td>
<td>News Writing &amp; Reporting (3)</td>
<td></td>
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<tr>
<td>JMC 2160</td>
<td>Editing Principles (3)</td>
<td></td>
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<tr>
<td>JMC 2200</td>
<td>Media Storytelling I (3)</td>
<td></td>
</tr>
<tr>
<td>JMC 2300</td>
<td>Media Storytelling II (3)</td>
<td></td>
</tr>
<tr>
<td>JMC 1050</td>
<td>Film History &amp; Appreciation (3)</td>
<td></td>
</tr>
<tr>
<td>JMC 2320</td>
<td>Video Field Production (3)</td>
<td></td>
</tr>
<tr>
<td>JMC 2370</td>
<td>Radio/Audio I (3)</td>
<td></td>
</tr>
</tbody>
</table>

JMC 3030 Radio & TV News Writing (3)

JMC 3300 Social Media Metrics (3)

JMC 3320 Video Field & Studio Production (3)

JMC 3370 Radio/Audio II (3)

JMC 3400 Magazine Article Writing (3)

JMC 3410 Magazine Editing (3)

JMC 3500 Public Relations & Advertising Design (3)

JMC 3620 Principles of Creative Advertising (3)

JMC 3630 Advanced Creative Advertising (3)

JMC 3700 Intro. To Visual Communication & Culture (3)

JMC 3970 Applied Journalism/Broadcasting (1)

JMC 4010 History of Mass Communication (3)

JMC 4100 Role of the Producer (3)

JMC 4110 Radio/Audio III (3)

JMC 4200 Visual Communication & Culture Capstone (3)

JMC 4220 Literary Journalism (3)

JMC 4240 Public Relations Case Studies (3)

JMC 4250 Strategic Writing for Public Relations & Advertising (3)

JMC 4260 Media Relations (3)

JMC 4310 Media & Politics (3)

JMC 4350 Media Communication Research (3)

JMC 4380 Film Theory & Criticism (3)

JMC 4390 Media Management (3)

JMC 4400 Mass Media Ethics (3)

JMC 4410 Communication Law & Policy (3)

JMC 4450 Journalism & Media Comm. Capstone I (3)

JMC 4460 Journalism & Media Comm. Capstone II (3)

JMC 4500 Mass Communication & Public Opinion (3)

JMC 4920 Media Literacy (3)

JMC 4960 Internship & Career Preparation Seminar (1)

JMC 4970 Internship Experience (1)

Effective Fall 2015