



Name: _____

Semester Admitted: _____

ID# _____

| JOURNALISM & MEDIA COMMUNICATION | | | | 27 hrs. |
|------------------------------------|--|----|--|---------|
| REQUIRED CORE COURSES | | | | |
| JMC 1500 | Intro. to Jour. & Media Comm (3) | | | 3 |
| JMC 2000 | Inform. Literacy for Comm. Professionals | | | 3 |
| JMC 2100 | Media Writing Lab | | | 3 |
| JMC 2104 | Lecture | | | 1 |
| JMC 2200 | Media Storytelling I | | | 3 |
| JMC 2300 | Media Storytelling II | | | 3 |
| JMC 4410 | Communication Law & Policy | | | 3 |
| JMC 4450 | Jour. & Media Comm. Capstone I | | | 3 |
| JMC 4460 | Jour. & Media Comm. Capstone II | | | 3 |
| JMC 4960 | Internship & Career Prep. Seminar | | | 1 |
| JMC 4970 | Internship Experience | OR | | 1 |
| JMC 3970 | Applied JMC | | | |
| RESEARCH APPLICATION (select one): | | | | 3 hrs. |
| JMC 3350 | Media Communication Research | | | |

| ELECTIVES IN COMMUNICATION STUDIES * | | | | 6 hrs. |
|---------------------------------------|--|--|--|--------|
| *Adviser approved | | | | |
| CMST | | | | 3 |
| CMST | | | | 3 |
| ELECTIVES IN JOURNALISM & MEDIA COMM. | | | | 6 hrs. |
| *Adviser approved | | | | |
| JMC | | | | 3 |
| JMC | | | | 3 |

| CREATIVE MEDIA CORE | | | | 12 hrs. |
|---------------------|---------------------------------|----|--|---------|
| REQUIRED COURSES | | | | |
| JMC 2320 | Video Field Production | | | 3 |
| JMC 2370 | Radio/Audio I | | | 3 |
| JMC 3320 | Video Field & Studio Production | OR | | 3 |
| JMC 3370 | Radio/Audio II | | | |
| JMC 4100 | Intro to Role of Producer | OR | | 3 |
| JMC 4110 | Radio/Audio III | | | |

| ADVANCED CRITICAL THINKING | | | | 6 hrs. |
|--|--|--|--|--------|
| Select TWO courses from the following: | | | | |
| JMC 3700 | Intro. to Visual Communication & Culture | | | |
| JMC 4010 | History of Mass Communication | | | |
| JMC 4040 | Social Media Measurement and Management | | | |
| JMC 4240 | Public Relations Case Studies | | | |
| JMC 4260 | Media Relations | | | |
| JMC 4310 | Media & Politics | | | |
| JMC 4380 | Film Theory and Criticism | | | |
| JMC 4390 | Media Management | | | |
| JMC 4400 | Mass Media Ethics | | | |
| JMC 4500 | Mass Communication & Public Opinion | | | |
| JMC 4920 | Media Literacy | | | |
| JMC | | | | 3 |
| JMC | | | | 3 |

| BACHELOR OF ARTS OR BACHELOR OF SCIENCE OPTIONS | | | | | | |
|---|--|--|---------|---|--|---------|
| BA ONLY - Foreign Language | | | 16 hrs. | BS ONLY - Area of Concentration/Minor | | 15 hrs. |
| Language: | | | | Concentration/Minor: | | |
| B.A. students must complete four semesters of the same foreign language, or, have previously completed four years of the same foreign language in high school, which must be verified by official HS transcripts. | | | | B.S. students must complete <u>one</u> of the following: | | |
| | | | | • Area of concentration-15 credit hours in one subject area or related subject areas; minimum 6 hrs. of 3000-4000 level coursework. | | |
| | | | | • A minor as prescribed by an outside department. | | |
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