



NCITE NATIONAL COUNTERTERRORISM,
INNOVATION, TECHNOLOGY,
AND EDUCATION CENTER
A U.S. DEPARTMENT OF HOMELAND SECURITY CENTER OF EXCELLENCE



UNIVERSITY OF NEBRASKA AT OMAHA

ENGAGEMENT: A BUSINESS BUZZ WORD BECOMES A GOVERNMENT LEVER

UNO MBA Students use business knowledge to develop a violence prevention measure

Sector engagement in violence prevention was defined, then measured via a quantitative checklist in a partnership between two 2020 UNO MBA Candidates, and the U.S. Department of Homeland Security (DHS). Once measured, the UNO MBA team classified 14 sectors as low, medium, or high level of engagement in targeted violence or terrorism prevention.

To measure engagement, three sections of questions were established including documentation, policies and procedures, and sector involvement and behavior.

This project was selected by the students in the MBA Capstone Consulting class taught by Dr. Erin Pleggenkuhle-Miles. One of the teammates, Molly Moench, said she chose this project due to “*her interest in national affairs, and desire to use business knowledge to solve complex problems.*”

Miles noted that “Overall, the students demonstrated how the skills and knowledge gained in the MBA program have broad application. Further, they showcased the value of their degree from UNO’s MBA program.”

Please reach out to Dr. Erin Pleggenkuhle-Miles (erinpmiles@unomaha.edu), Nicole Rein (nrein@unomaha.edu), or Molly Moench (memiller@unomaha.edu) with any questions.