**The Aviture x CEO Garage Fund**

Rules and Instructions

**Round 1: Virtual Pitch Contest**

1. Submissions for the 2021 Aviture x CEO Garage Fund are being accepted until February 19, 2021. Participants are to record themselves pitching their idea and submit a YouTube/Vimeo link to the Garage Fund application.
2. For pitch video submissions, students are to introduce themselves and clearly explain the business or idea. **Additionally,** students must also detail how they plan to utilize the $500 prize to further their business or idea.
3. Pitches cannot be longer than 3 minutes.
4. Only one individual can pitch the business or idea over the duration of the 3 minutes.
5. Visual aids and props can be used.
6. After the submission deadline of February 19, 2021, all video pitches will be scored on originality, the nature of the problem, and the viability of the solution. The top-scoring submissions will advance to the Final Round.

**Round 2: Final Round**

1. The Final Round for the 2021 Aviture x CEO Garage Fund will take place live on at UNO CEO’s March 3rd meeting at 4 pm.
2. Each finalist will have no more than 3 minutes to pitch their idea with up to five minutes for question and answer from the judges.
3. Visual aids, props or handouts can be used; however, no technology support will be provided.
4. Finalists will be scored on originality, the nature of the problem, and the viability of the solution.
5. Winner receive $500 and two workshops (on March 10 & April 14 at 4 pm) dedicated to helping your business/idea succeed. At these workshops, you will receive input from CEO members on specific challenges in your business and we will work to address them as a group.