7:30–8:30 ................. Continental breakfast and sign-in
8:30–8:45 ................. Welcome—Dan Kinsella, Deloitte
8:45–10:25 ................. Keynote Speaker—“The PCAOB’s Role in Investor Protection,” Jay Hanson, PCAOB
10:25–10:45 ................... Break
10:45–12:25 ................. Ethics Speaker—“Crossing the Line: An Insider’s Story of Fraud,” Weston Smith
12:25–12:30 ................. Closing remarks—Susan Eldridge, Accounting Department Chair

JAY D. HANSON

Jay D. Hanson was appointed by the Securities and Exchange Commission to be a member of the Public Company Accounting Oversight Board in January 2011. Prior to joining the Board, Mr. Hanson spent nearly 32 years at McGladrey & Pullen, LLP, where he worked with a variety of clients ranging from small nonprofit organizations to large multi-national public companies. At the time of his departure, Mr. Hanson was the National Director of Accounting. Mr. Hanson has served on the Emerging Issues Task Force of the Financial Accounting Standards Board (FASB) and on the Financial Reporting Executive Committee of the AICPA. Mr. Hanson is a certified public accountant licensed to practice in his home state of Minnesota. He graduated from Concordia College in Moorhead, Minnesota, with a B.A. in Business Administration, Accounting and Mathematics.

WESTON SMITH

Weston Smith speaks frequently on ethics and integrity within business. He is passionate about teaching others the fruits of living and working responsibly and the consequences of unethical conduct based on his first-hand experience with fraud. Mr. Smith is a former CFO of Healthsouth Corporation, a “Wall Street darling” in the healthcare industry that, at one time, had over 2000 facilities covering all 50 States. After participating in a multi-year multi-billion dollar financial statement fraud at Healthsouth, Mr. Smith voluntarily exposed the fraud to the government and accepted responsibility for his own actions. As Mr. Smith speaks about the importance of ethics and integrity, he challenges and motivates professionals and students “to simply do the right thing.” He is a regular contributor to researchers of corporate fraud and has been a guest on The Fox Business Channel with Neil Cavuto. Mr. Smith is a former CPA who is a graduate of the University of North Alabama.