



**NSF I-CORPS HUB  
GREAT PLAINS REGION**

# REGIONAL I-CORPS PROGRAM BEGINNING MARCH 27, 2023

## ARE YOU INTERESTED IN COMMERCIALIZING A NEW IDEA OR STARTING A BUSINESS?

The Great Plains I-Corps offers a free program that provides training to undergraduate and graduate students, post-docs, researchers, and faculty members interested in moving inventive ideas to commercialization.



### BUSINESS MODEL DEVELOPMENT

Learn the building blocks for designing a business model and build a body of evidence to support decision-making.



### CUSTOMER DISCOVERY

Participants talk directly to stakeholders to evaluate their innovation's market potential.



### ENTREPRENEURIAL TRAINING

Develop the entrepreneurial mindset and toolset needed for a career in academia, industry, startups, or government.

## WHAT IS I-CORPS?

An immersive entrepreneurial training course for inventors, innovators, and entrepreneurs to explore the commercial viability of their technology-based innovation ideas.

It's a free five-week program that consists of large group sessions covering customer development, segmentation and discovery, ecosystem modeling, and more.

contact us at [info@gp-icorps.org](mailto:info@gp-icorps.org)

## UPCOMING COHORTS

- March 27-April 24
- May 19- June 16
- July 11-August 8
- October 20- November 17



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