

PROGRAMS OF STUDY

MBA/MPH Concentration in Public Health Administration

	Course #	Course Name	Credit Hours
MBA Core	BSAD 8060	Essential Leadership Skills	3
	BSAD 8010	Legal, Ethical, and Social Environment	3
	BSAD 8030	Information Technology in Business	3
	BSAD 8100	Managerial Economics	3
	BSAD 8200	Managerial Accounting	3
	BSAD 8310	Managing Performance in Organizations	3
	BSAD 8400	Marketing Policies	3
	BSAD 8500	Financial Management	3
MPH Core	CPH 500 or HPRO 830	Foundations of Public Health	3
	CPH 501 or HPRO 860	Health Behavior	3
	CPH 502 or HSRA 873	Health Services Administration	3
	CPH 503 or ENV 892	Public Health, Environment, & Society	3
	CPH 504 or EPI 820	Epidemiology in Public Health	3
	CPH 505 or HPRO 805	Applied Research in Public Health	3
	CPH 506 or BIOS 806	Biostatistics I	3
MPH Concentration	CPH 562	Human Resources Management in Health Organizations	3
	CPH 563	Strategic Planning and Management in Public Health Administration	3
	CPH 565	Health Care Finance	3
	CPH 580	Health Care Organizational Theory and Behavior	3
Culminating	CPH 528	Service Learning	3
	CPH 529	Capstone	3
	BSAD 8800	CAPSTONE: Policy, Planning and Strategy	3
TOTAL			66

MBA/MPH Concentration in Health Policy

	Course #	Course Name	Credit Hours
MBA Core	BSAD 8060	Essential Leadership Skills	3
	BSAD 8010	Legal, Ethical, and Social Environment	3
	BSAD 8030	Information Technology in Business	3
	BSAD 8100	Managerial Economics	3
	BSAD 8200	Managerial Accounting	3
	BSAD 8310	Managing Performance in Organizations	3
	BSAD 8400	Marketing Policies	3
	BSAD 8500	Financial Management	3
MPH Core	CPH 500 or HPRO 830	Foundations of Public Health	3
	CPH 501 or HPRO 860	Health Behavior	3
	CPH 502 or HSRA 873	Health Services Administration	3
	CPH 503 or ENV 892	Public Health, Environment, & Society	3
	CPH 504 or EPI 820	Epidemiology in Public Health	3
	CPH 505 or HPRO 805	Applied Research in Public Health	3
	CPH 506 or BIOS 806	Biostatistics I	3
MPH Concentration	CPH 566	Health Policy	3
	CPH 564	Health Economics	3
	CPH 555	Public Health Law	3
	CPH 567	Health Policy Analysis & Evaluation	3
Culminating	CPH 528	Service Learning	3
	CPH 529	Capstone	3
	BSAD 8800	CAPSTONE: Policy, Planning and Strategy	3
TOTAL			66

MBA/MPH Concentration in Social Marketing and Health Communication

	Course #	Course Name	Credit Hours
MBA Core	BSAD 8060	Essential Leadership Skills	3
	BSAD 8010	Legal, Ethical, and Social Environment	3
	BSAD 8030	Information Technology in Business	3
	BSAD 8100	Managerial Economics	3
	BSAD 8200	Managerial Accounting	3
	BSAD 8310	Managing Performance in Organizations	3
	BSAD 8400	Marketing Policies	3
	BSAD 8500	Financial Management	3
MPH Core	CPH 500 or HPRO 830	Foundations of Public Health	3
	CPH 501 or HPRO 860	Health Behavior	3
	CPH 502 or HSRA 873	Health Services Administration	3
	CPH 503 or ENV 892	Public Health, Environment, & Society	3
	CPH 504 or EPI 820	Epidemiology in Public Health	3
	CPH 505 or HPRO 805	Applied Research in Public Health	3
	CPH 506 or BIOS 806	Biostatistics I	3
MPH Concentration	CPH 540	Community Based Participatory Research	3
	CPH 541	Introduction to Social Marketing and Health Communication	3
	CPH 542	Applied Social Marketing	3
	CPH 543	Advanced Health Communication	3
MPH Culminating	CPH 528	Service Learning	3
	CPH 529	Capstone	3
	BSAD 8800	CAPSTONE: Policy, Planning and Strategy	3
TOTAL			66