

## DEGREE REQUIREMENTS

The degree requirements for the dual MBA and MPH program include the completion of **66 semester hours** of graduate credit beyond MBA foundation courses identified at the time of admission. These hours will be completed as follows.

- **Core Courses: 45 credit hours**

- **MBA:** 24 hours required<sup>1</sup>
- **MPH:** 21 hours required

- **Elective Concentration Courses: 12 credit hours**

MBA/MPH students are not eligible to choose a concentration area for the MBA program. Instead, they will select one of the three MBA/MPH concentrations listed below, and complete the four elective courses required to earn the chosen designation.

### MBA/MPH CONCENTRATIONS

*The UNO MBA/MPH joint program offers concentrations in:*

- Public Health Administration
- Health Policy and Social Marketing
- Health Communication

- **Other MBA Requirements:**

Attendance at a minimum of three MBA leadership seminars and completion of the integrative business case requirement.

- **Capstone Courses & Service Learning: 9 credit hours**

- Students will complete the MBA program capstone course (BSAD 8800 – Policy, Planning and Strategy: 3 credit hours) with a grade of B (3.0) or higher.
- Students will complete the MPH program capstone course (CPH 529 – MPH Capstone Experience: 3 credit hours) with a grade of B (3.0) or higher.
- Students will complete the MPH program service learning course (CPH 528 – Service Learning: 3 credit hours).

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<sup>1</sup> Please note that if a core course is waived due to the student's undergraduate major, the student will be required to take an additional elective course to replace the waived core course.

## FOUNDATION COURSES

A student must complete the foundation courses listed below prior to, or concurrent with enrollment in the first MBA course. Courses successfully completed (A, B, or C grades) in the student's undergraduate program are considered as sufficient preparation. Otherwise, the student must complete the foundation requirements with a grade of "B" or above.

- **MBA Foundation Courses**

- **Accounting: BSAD 8110** or one year of Principles of Accounting at the undergraduate level (ACCT 2010 and ACCT 2020 or their equivalents)
- **Economics: BSAD 8180** or Micro-economics and Macro-economics at the undergraduate level (ECON 2200 and ECON 2220 or their equivalents)
- **College Algebra: MATH 1320** (or its equivalent)
- **English Composition: ENGL 1150** is a required course for all international students who are required to take the TOEFL
- **Statistics: BSAD 3160** or **CPH 506** or **BIOS 806** or one semester of undergraduate statistics

## CORE COURSES

- **MBA Core Courses (24 hours):**

- **BSAD 8060** - Essential Leadership Skills 3 hours
- **BSAD 8010** - Legal, Ethical, and Social Environment 3 hours
- **BSAD 8030** - Information Technology in Business 3 hours
- **BSAD 8100** - Managerial Economics 3 hours
- **BSAD 8200** - Managerial Accounting 3 hours
- **BSAD 8310** - Managing Performance in Organizations 3 hours
- **BSAD 8400** - Marketing Policies 3 hours
- **BSAD 8500** - Financial Management 3 hours

- **MPH Core Courses (21 hours):**

- **CPH 500** or **HPRO 830** Foundations of Public Health 3 hours
- **CPH 501** or **HPRO 860** Health Behavior 3 hours
- **CPH 502** or **HSRA 873** Health Services Administration 3 hours
- **CPH 503** or **ENV 892** Public Health, Environment & Society 3 hours
- **CPH 504** or **EPI 820** Epidemiology in Public Health 3 hours
- **CPH 505** or **HPRO 805** Applied Research in Public Health 3 hours
- **CPH 506** or **BIOS 806** Biostatistics I 3 hours

## CAPSTONE COURSES AND SERVICE LEARNING

- **Capstone Courses and Service Learning (9 credit hours):**

- **BSAD 8800** Policy Planning and Strategy (3 hours)

Prerequisites:

All other core MBA courses must be completed prior to enrollment in this course. A requirement of this course is authoring a business case, analysis of this business case, and preparation of teaching materials for this business case. This course may not be taken concurrently with any core courses and must be completed with a grade of B (3.0 on a 4.0 scale).

- **CPH 529** MPH Capstone Experience (3 hours)

- **CPH 528** Service Learning (3 hours).

Prerequisite:

**CPH 505** or **HPRO 805** Applied Research in Public Health

Students must complete all core and concentration area courses, be within 12 hours of graduation (including 6 hours of service learning/capstone experience), and be in good academic standing to start the Service Learning/ MPH Capstone Experience.

## ELECTIVE CONCENTRATION COURSES (12 credit hours)

### ***PUBLIC HEALTH ADMINISTRATION CONCENTRATION***

- **CPH 562** Human Resources Management in Health Organizations 3 Hours
- **CPH 563** Strategic Planning and Management in Public Health Administration 3 Hours
- **CPH 565** Health Care Finance 3 Hours
- **CPH 580** Health Care Organizational Theory and Behavior 3 Hours

### ***HEALTH POLICY CONCENTRATION***

- **CPH 566** Health Policy 3 Hours
- **CPH 564** Health Economics 3 Hours
- **CPH 555** Public Health Law 3 Hours
- **CPH 567** Health Policy Analysis & Evaluation 3 Hours

### ***SOCIAL MARKETING AND HEALTH COMMUNICATION CONCENTRATION***

- **CPH 540** Community Based Participatory Research 3 Hours
- **CPH 541** Introduction to Social Marketing and Health Communication 3 Hours
- **CPH 542** Applied Social Marketing 3 Hours
- **CPH 543** Advanced Health Communication 3 Hours

## PLAN OF STUDY

Each student admitted to the dual degree option will, within the first semester of their enrollment, file a plan of study in close consultation with a graduate advisor.