

REGIONAL I-CORPS PROGRAM

ARE YOU INTERESTED IN COMMERCIALIZING A NEW IDEA OR STARTING A BUSINESS?

The Great Plains I-Corps offers a free program that provides training to undergraduate and graduate students, post-docs, researchers, and faculty members interested in moving inventive ideas to commercialization.



BUSINESS MODEL DEVELOPMENT

Learn the building blocks for designing a business model and build a body of evidence to support decision-making.



CUSTOMER DISCOVERY

Participants talk directly to stakeholders to evaluate their innovation's market potential.



ENTREPRENEURIAL TRAINING

Develop the entrepreneurial mindset and toolset needed for a career in academia, industry, startups, or government.

WHAT IS I-CORPS?

An immersive entrepreneurial training course for inventors, innovators, and entrepreneurs to explore the commercial viability of their technology-based innovation ideas.

It's a free five-week program that consists of large group sessions covering customer development, segmentation and discovery, ecosystem modeling, and more.

contact us at info@gp-icorps.org

UPCOMING 2024 COHORTS

- WINTER : January 17- February 21
- SPRING : TBD
- SUMMER : TBD
- FALL I : TBD
- FALL II : TBD

Scan our QR code for more information!



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