The Observatory of Latinas/os in Nebraska’s objective is to serve as a continuous source and analysis of information that can assist researchers, policy makers, and the community be informed and make informed decisions concerning a particular topic of relevance. In our first report, we documented and analyzed the presence and representation of Latinas/os in the Nebraska Press. We looked at themes, sources, and frames that have been present in the Omaha World Herald and the Lincoln Journal Star in 2017 and 2018. Using three keywords—Latinos, undocumented/illegal, immigration—we seek to explore the different conversations the media is proposing in relation to Latinas/os in Nebraska.