

MAKING LATINIDAD IN HOLLYWOOD TUESDAY, APRIL 6, 2021 AT 6 PM



Representations matter. This OLLAS Charla takes a look at Latinx representations in Hollywood through the films of the Latin American actor Carmen Miranda. Miranda's rise to fame in the 1940s provides an interesting historical and critical look into how Latinas in particular have been portrayed in Hollywood. Regarded as a "Brazilian Bombshell" and "the Lady in The Tutti-Frutti Hat," Miranda's skyrocketing fame represented a welcome departure from the Anglo-dominant star system; but it was also informed by a well-worn pattern in Hollywood of gender and ethnic stereotyping. So, how and why did Hollywood make Miranda the exemplary Latina star? How have Latinx representations changed since the 1940s? And, are there possibilities for subversion and resistance? Come join us as we talk about the past, present, and future of Latinidad in Hollywood.



SEXY LATINA

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