

Quick Facts about the Latino Population

Latino Population in the Omaha-Council Bluffs Metropolitan Area: Main Characteristics

Prepared by:

Kali Odd, Ph.D.
Cristián Doña-Reveco, Ph.D.

For inquiries, contact:

Cristián Doña-Reveco, Ph.D.
OLLAS Director
Email: cdona@unomaha.edu

Overview of the Latino Population

The Omaha-Council Bluffs Statistical Metropolitan Area consists of 5 counties in Nebraska and 3 counties in Iowa (Table 1). As of 2022, data provided by the U.S. Census Bureau highlights that the total Latino population for the Omaha-Council Bluffs metro area was 108,914, which was 11% of the metro area's total population. Furthermore, most of the Latino population in the Omaha-Council Bluffs metro area lives in Douglas County, NE (71%), Sarpy County, NE (19%), and Pottawattamie County, IA (7%). Similarly, the total population of the metro area is heavily driven by these three counties with Douglas County, NE (60%), Sarpy County, NE (20%), and Pottawattamie County, IA (10%).

Table 1: Latino Population for Omaha-Council Bluffs Metropolitan Area by County, 2022

| County | Latino Population | | Total Population | |
|--------------------------|-------------------|-------|------------------|-------|
| | N. | %. | N. | % |
| Cass County, NE | 1,027 | 0.9 | 26,749 | 2.8 |
| Douglas County, NE | 77,807 | 71.4 | 582,638 | 60.3 |
| Sarpy County, NE | 20,145 | 18.5 | 191,272 | 19.8 |
| Saunders County, NE | 541 | 0.5 | 22,374 | 2.3 |
| Washington County, NE | 616 | 0.6 | 20,884 | 2.2 |
| Harrison County, IA | 300 | 0.3 | 14,623 | 1.5 |
| Mills County, IA | 545 | 0.5 | 14,605 | 1.5 |
| Pottawattamie County, IA | 7,933 | 7.3 | 93,543 | 9.7 |
| Total | 108,914 | 100.0 | 966,688 | 100.0 |

Source: U.S. Census Bureau. 2022. American Community Survey, ACS 5-Year Estimates Detailed Tables: Table B01001I and Table B01001.

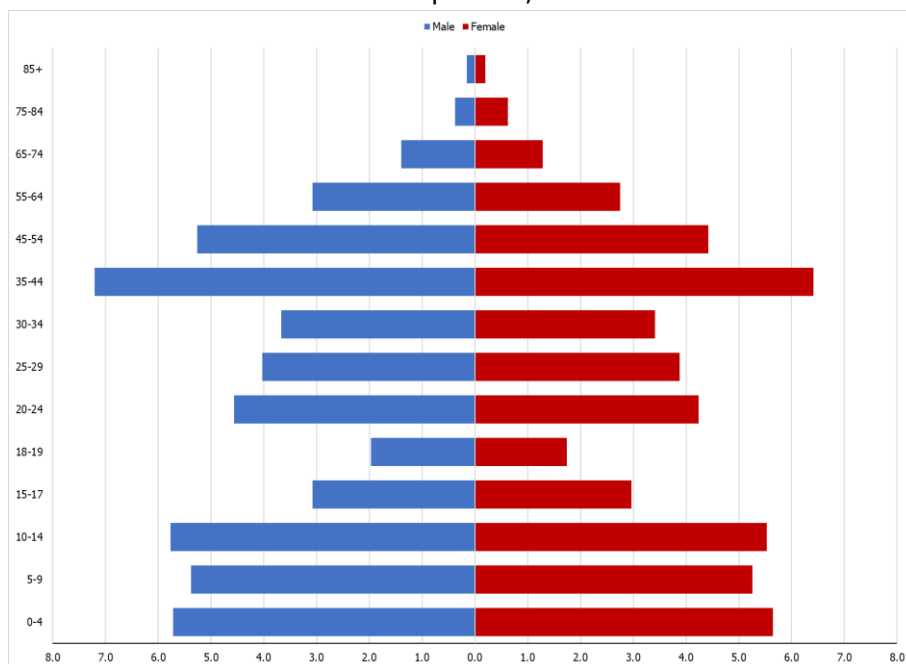
Suggested citation: Odd, K. and Doña-Reveco, C. (2024). Latino Population in Omaha-Council Bluffs Metropolitan Area: Main Characteristics. *Quick Facts about the Latino Population*, 2. Omaha: Office of Latino/Latin American Studies, University of Nebraska at Omaha. DOI: [10.32873/uno.dc.ollas.1002.1](https://doi.org/10.32873/uno.dc.ollas.1002.1)

Age and Sex Structure of the Latino Population

Figures 1 and 2 depict the population pyramids of the Latino population and total population for the Omaha-Council Bluffs metro area. The Latino population in the metro area is younger than the total population, with 39% of the Latino population being 17 years or younger. In comparison, only 25% of the total population is younger than 18 years old. On the contrary, the total population of the metro area is older than the Latino population. Of individuals 65 years of age or older, approximately 14% account for the total metro area population, whereas about 4% make up the Latino population.

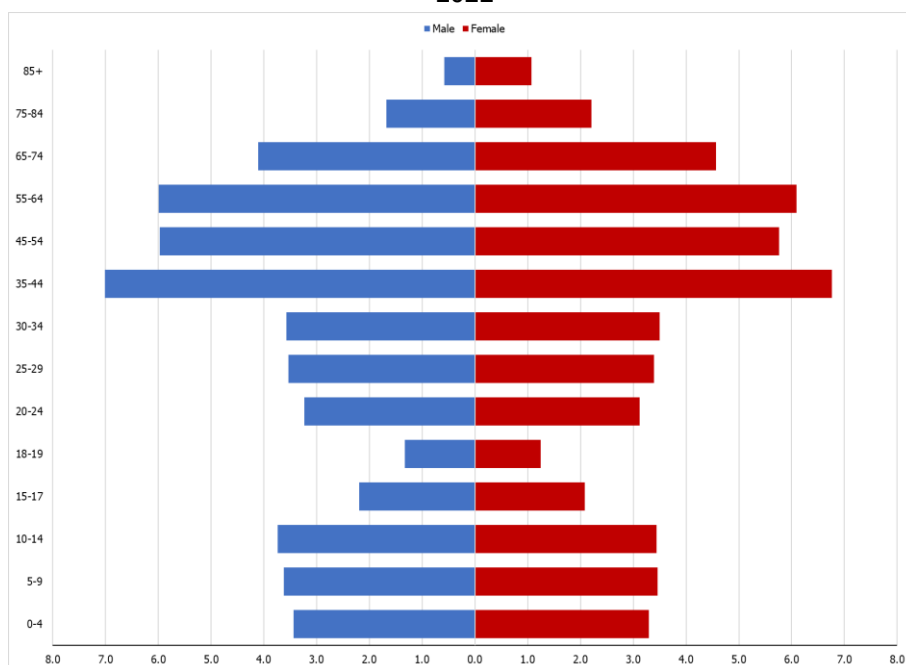
This age differences also can be observed when comparing the median ages for each group. In the case of the total population this is 36.7 years and in the case of Latinos, this is 23.9 years.

Figure 1: Population Pyramid of Omaha-Council Bluffs Metropolitan Area Latino Population, 2022



Source: U.S. Census Bureau. 2022. American Community Survey, ACS 5-Year Estimates Detailed Tables: Table B01001I and Table B01001.

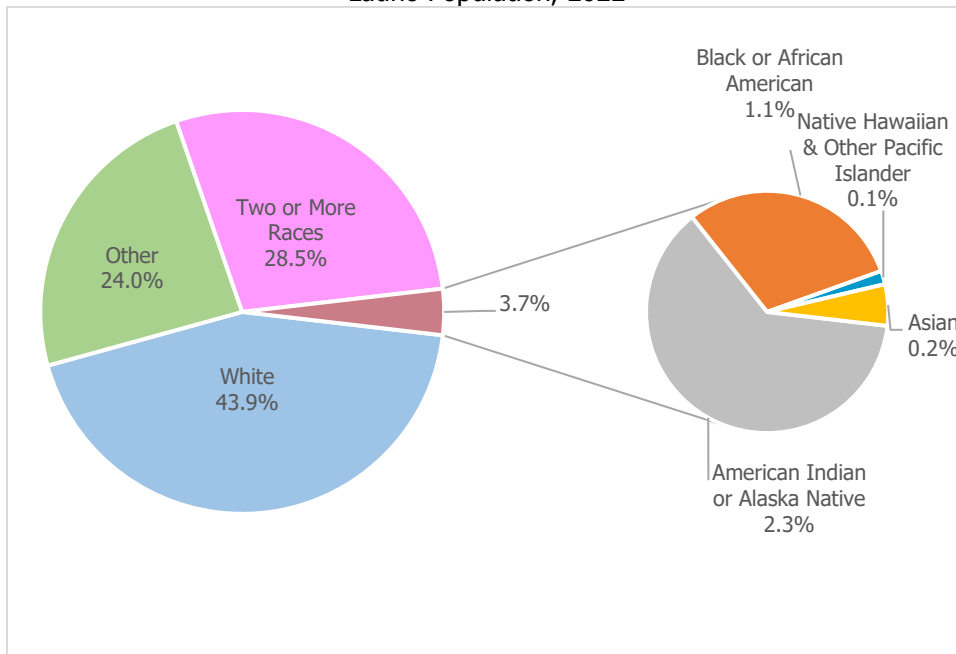
Figure 2: Population Pyramid of Omaha-Council Bluffs Metropolitan Area, 2022



Source: U.S. Census Bureau. 2022. American Community Survey, ACS 5-Year Estimates Detailed Tables: Table B01001I and Table B01001.

Ethnic and Racial Identification of the Latino Population

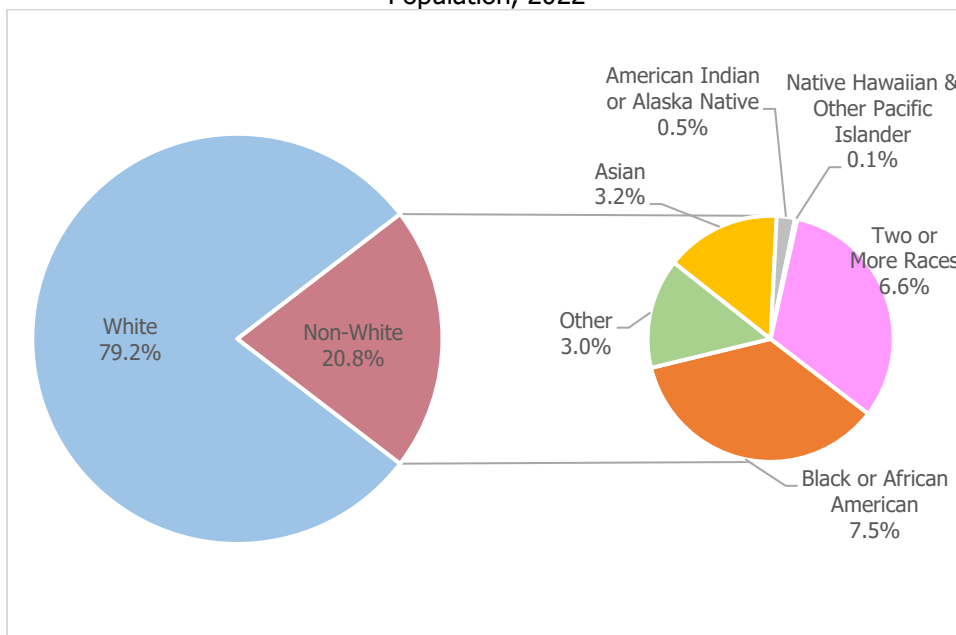
Figure 3: Racial Identification of Omaha-Council Bluffs Metropolitan Area's Latino Population, 2022



Source: U.S. Census Bureau. 2022. American Community Survey, ACS 5-Year Estimates Detailed Tables: Table B03002

Overall, the metro area Latino population is more diverse than the total population. About 44% of the Latino population in the Omaha-Council Bluffs metro area identified as White, whereas almost 79% of the total population identify as White (Figures 3 & 4). Furthermore, 24% of Latinos in the metro area identify as "Other Race" and close to 29% identify as "Two or More Races."

Figure 4: Racial Identification of Omaha-Council Bluffs Metropolitan Area Total Population, 2022



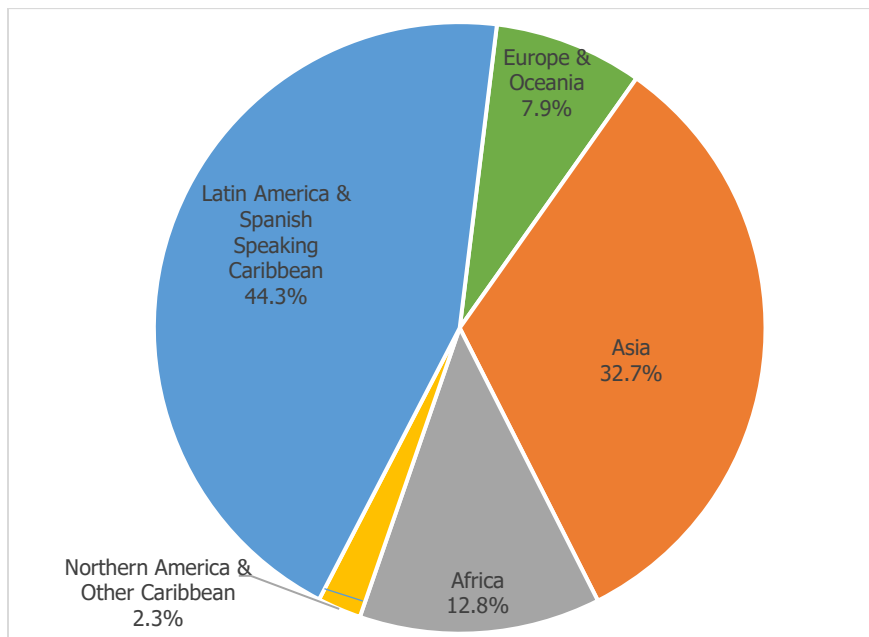
Source: U.S. Census Bureau. 2022. American Community Survey, ACS 5-Year Estimates Detailed Tables: Table B02001

The percentages of the "Other Race" (3%) and "Two or More Races" (7%) categories show that a smaller proportion of the total metro area population identify with these groups compared to with those of the Latino population. In contrast, about 8% of the total metro area population identify as Black, whereas only about 1% identify as Latino.

Immigrant Origins of the Latino Population

Latin America (44%) and Asia (33%) are the two most common regions of birth for the Omaha-Council Bluffs metro area foreign-born population (Figure 5).

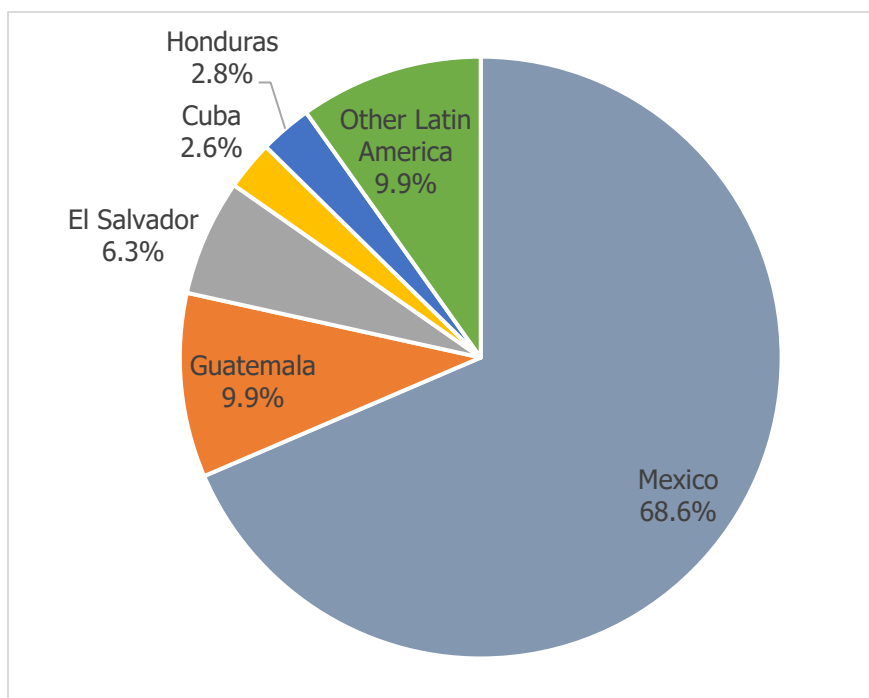
Figure 5: Region of Birth for the Foreign-Born Population, 2022



Source: U.S. Census Bureau. 2022. American Community Survey, ACS 5-Year Estimates Detailed Tables: Table B05006

Within Latin America (Figure 6), Mexico (69%) was the most common country of birth followed by Guatemala (10%) and other countries in Latin America (10%). Overall, the countries in the Northern Triangle of Central America (Guatemala, Honduras, and El Salvador) account for almost one of every five immigrants from Latin America.

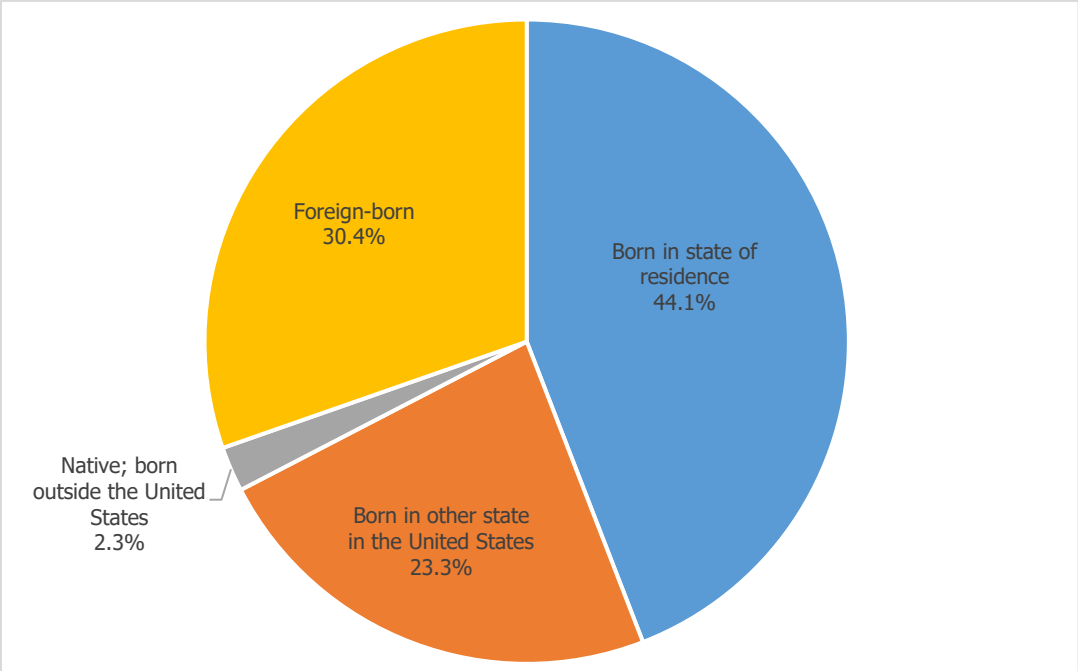
Figure 6: Country of Birth for the Foreign-Born Population, 2022



Source: U.S. Census Bureau. 2022. American Community Survey, ACS 5-Year Estimates Detailed Tables: Table B05006

Places of Birth of the Latino Population

Figure 7: Place of Birth of the Latino Population in Omaha-Council Bluffs Metropolitan Area, 2022



Source: U.S. Census Bureau. 2022. American Community Survey, ACS 5-Year Estimates Detailed Tables: Table B06004I.

Similar to Nebraska, the majority of Latinos in the Omaha-Council Bluffs metro area were born within the state (44%) and almost a third are foreign-born (Figure 7). Table 2 shows a closer examination of Latin American place of origin regardless of place of birth. In the metro area, 76% of Latinos identified their place of origin as Mexico followed by 4% indicating Guatemala.

| Specific Origin | Omaha-Council Bluffs Metro | |
|--------------------------|----------------------------|-------|
| | N. | % |
| | | |
| Mexican | 82,412 | 75.7 |
| Guatemalan | 4,632 | 4.3 |
| Puerto Rican | 4,067 | 3.7 |
| Salvadoran | 3,898 | 3.6 |
| Cuban | 1,547 | 1.4 |
| Honduran | 1,432 | 1.3 |
| Other Latin American | 4,948 | 4.5 |
| Other Hispanic or Latino | 5,978 | 5.5 |
| Total | 108,914 | 100.0 |

Source: U.S. Census Bureau. 2022. American Community Survey, ACS 5-Year Estimates Detailed Tables: Table B03001.