



## Technical Communication Graduate Certificate (15 credits)

### Tech Comm: Where Accurate Content Meets Thoughtful Design

Technical communicators relay complex information in ways that people can easily understand.

#### Technical Communicators

- Use audience analysis to guide decisions
- Convey technical material in a concise and effective manner
- Pay attention to details
- Gather information from many different sources

#### Program Objectives

The Technical Communication Graduate Certificate from the Department of English complements your primary degree. Through this program, you will learn how to:

- Organize information
- Design print and digital documents
- Edit for clarity and style
- Work with real clients
- Make ethical choices
- Conduct audience analysis
- Create infographics

#### Genre Development

Technical communicators also write and design across a number of genres, including:

- Reports
- Websites
- Memos
- Proposals
- User manuals

### Job Outlook and Salary

According to a 2015 report from the Bureau of Labor Statistics, careers in technical communication are growing in both demand and pay.

#### National Median Pay (2015)

\$70,240

#### Nebraska Median Pay (2015)

\$50,689

#### Number of Jobs (2014)

52,000

#### Job Outlook (2014 - 2024)

10% increase, or 5,300 more jobs—the fastest growth for all occupations.

**“The Tech Comm Certificate taught me to recognize and appreciate the connections between writing, design, and audience, which has made all the difference in my web design career.”** Kåj Jorgensen, MA, UNO Graduate

### Learn More

Advance your career with the Certificate in Technical Communication from UNO.

#### Contact Dr. Tracy Bridgeford

Technical Communication Program Director

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# Technical Communication Graduate Certificate (15 credits)

## Required Courses (9 hours)

The following courses, or other approved courses in consultation with your advisor, are required:

**ENGL/JMC 8816** *Digital Literacies for Technical Communicators* (3 credits)

**ENGL/JMC 8836** *Technical Communication* (3 credits)

**ENGL/JMC 8856** *Information Design for Technical Communicators* (3 credits)

## Electives (6 hours)

Some courses from English or the School of Communication may be substituted with the director's approval.

**ENGL 8806** *English Internship* (1-3 credits)

**ENGL/JMC 8876** *Technical Editing* (3 credits)

**ENGL/JMC 8896** *Capstone Course in Technical Communication* (3 credits)

**CMST 8156** *Corporate Training and Development* (3 credits)

**CMST 8196** *Computer Mediated Communication* (3 credits)

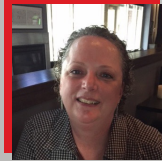
**CMST 8536** *Intercultural Communication-US* (3 credits)

**ENGL 8900/CACT 8610** *Seminar: Professional and Technical Writing* (3 credits)

## Exit Requirements

Students will assemble a portfolio representing their achievements in the five courses (15 hours). The portfolio will contain at least one writing sample/project from each course and will be reviewed by the Technical Communication program director and one other member of the Graduate Faculty from the Department of English or the School of Communication. Faculty teaching these courses will be aware of this portfolio requirement and will assign work that can be used as part of the portfolio (e.g., a report, user's manual, website, etc.).

## A Message from the Director



The Graduate Certificate in Technical Communication (Tech Comm) prepares students with core competencies in writing, editing, and designing of technical documents. This certificate is available from either the Department of English ([www.unomaha.edu/english](http://www.unomaha.edu/english)) in the College of Arts & Sciences, or from the School of Communication ([communication.unomaha.edu](http://communication.unomaha.edu)) in the College of Communication, Fine Art, and Media.

This 15-credit certificate program provides you with an introductory foundation in Technical Communication skills and knowledge. Whether you are getting the certificate to enter the job market as a technical communicator or getting it to complement another degree, you will find the skills invaluable to your chosen career. The Tech Comm Certificate offers students an exciting opportunity to combine studies of writing and technology in practical, career-focused ways.

**Dr. Tracy Bridgeford**

*Technical Communication Program Director*

## Top Careers in Tech Comm

Technical writers and communicators go on to successful careers in academia, industry, publishing, research, and much more.

Some Job Titles Related to Tech Comm:

**Content Strategist**  
**Information Designer**  
**Documentation Specialist**  
**Project Manager**  
**Technical Writer or Editor**  
**Training & eLearning Development**  
**Usability Engineer**  
**Content Developer**

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