



UNO ENGLISH ALUMNI CAREERS

ANDREA RONCEK

BA ENGLISH 2016

COMMUNICATION SPECIALIST



In truth, I got my job because of my English degree. My awesome supervisor here at HDR reached out to one of the English professors she is friends with at UNO to ask if there were any students that might be interested in becoming a marketing intern. After I was hired, my English degree played an integral role when it came to

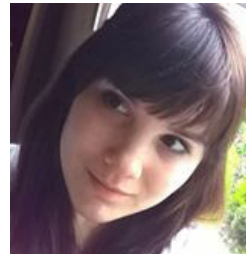
adapting to new writing approaches, grammatical knowledge, kind-but-critical editing commentary, strategies for how to read something with fresh eyes even if I've read it many (many) times, and providing thorough editing. All of these skills have made me someone that my coworkers know they can rely on when it comes to the many different types of communication we use for work. I am involved in many different projects, including writing announcements both internally and externally; working with our project photography; writing project descriptions; crafting webinars; writing for social media (kind of ironically); maintaining the internal Cool & Innovative Projects gallery with photography and brief blurbs on why the project is notable; helping with external conferences and our own Transportation conference just for HDR employees; and so much more.



DANA STOCHL

BA ENGLISH 2012

CUSTOMER EXPERIENCE SPECIALIST



I first joined ACI, a global payments software company based in Omaha, over 6 years ago, while still a student, as a writing intern. I was hired full-time by the Internal Communications team after I graduated, and I was recruited to the Customer Experience team in 2016. Not only was my internship possible mainly because of my major, but the writing and

communication skills I gained as an English student at UNO have been invaluable during my career. In every industry, at every company (even in software!), being able to write well and communicate through email is crucial. My communication and writing skills have been directly tied to a promotion and were key in making me a candidate for my newest role. I get to do a lot of fun things, including planning events and traveling all over the world, but the thing I do the most is write. I write company-wide emails, articles for our intranet, and scripts for events; I edit the copy for websites, brochures, and posters; and I create and implement communication plans for projects both internally and externally. Maybe most important, these are skills that I can take with me to nearly any industry.

CONTACT INFORMATION

Department of English

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ENGLISH CAREERS

MAJORING IN ENGLISH AT UNO

The Department of English offers flexible programs where you can select a concentration that interests you. You will learn to analyze literary and non-literary texts within cultural and historical contexts, to think critically, to write clearly, and to communicate persuasively.

CONCENTRATIONS (37-39 HOURS)

American Literature. The study of literature produced by authors from the area now known as the United States.

Language Studies. The combination of four disciplines: composition studies, rhetoric, linguistics, and technical communication.

Creative Nonfiction. The production of fact-based writing that employs “creative” techniques often found in fiction and poetry.

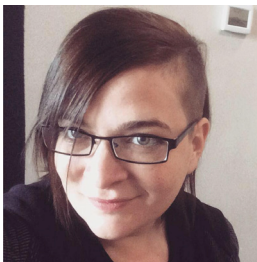
British /Irish/Anglophone Literature. The study of more than a thousand years’ worth of literature belonging to the British Isles, Ireland, and the former Commonwealths of the British Empire.

And you can count ENGL 1010 Genre Studies: Prose & ENGL 1020 Genre Studies: Poetry, Drama, & Film, toward the major!

AMANDA HACKWITH

BA ENGLISH 2004

AUTHOR



I am an author, living in Seattle, represented by Caitlin McDonald of Donald Maass Literary Associates, with two books published by Rockable Press and novels coming from Carina Press. But more important, before I wrote books I had a ten year career in tech that I could not have had without my UNO education in English.

I worked for ten years as a content strategist and content manager for technology companies like Envato, Creative Market, and InVision. I launched multi-million dollar projects and edited the largest sites on the web before leaving industry. The tech industry desperately needs people who can critically assess the needs of an audience or a community, propose a creative solution, and write content that is clear and useful. Being able to learn and critically use technology and communicate clearly will get you really far—and that’s exactly what an English degree allowed me to do.

KELSEY (NORE) TOOLEY

BA ENGLISH 2008

PROGRAM ASSISTANT



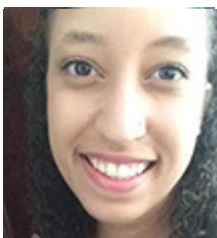
I used my English degree to easily (post-recession, even!) secure a position as a copywriter in Kansas City, both as an in-house writer with a private business and as a “creative” at a highly digital advertising agency. In advertising, every campaign (and brand, for that matter) is about telling a story. People

who can read, recognize and/or write those stories are highly valuable. My specialty at the agency was giving a unique “voice” to longform content—websites, magazine, articles, etc. I also devoted a lot of time to research and interviews, a skill I definitely honed while earning my degree. Currently, I’m working part-time (my own choice) as a program assistant in a state-funded volunteer program at the Eastern Nebraska Office on Aging. A big part of the application process was done over email. My boss noted that while there were candidates who had social work degrees or even past volunteer services experience, she needed someone who could communicate well (and not just correctly, but in an engaging way), and she said my emails stood out. On top of the volunteer coordination, I also write and design my program’s monthly newsletter, and create collateral and marketing materials; soon I’m going to see what I can do with our social media as well. It’s very gratifying to help at-risk clients while also using my skills to strengthen the program.

CECE ABBEY

BA ENGLISH 2016

COPY WRITER



Right after graduating I accepted a full-time job in Lincoln, NE as a proofreader for MWI Direct. The bulk of my job involves editing pieces for various clients that my company works with, including humane societies all across the country, the University of Nebraska Foundation, and countless other

organizations. My degree was crucial in securing this position. My employer held my degree from UNO in high esteem. The opportunity that I was presented with while at UNO to edit for the student run publication *13th Floor Magazine* gave me relevant experience before I even graduated.



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