

Have you ever wondered why everyone stares at the numbers flashing by on a crowded elevator? Or why so many people are interested in celebrities and the tabloids? These every day behaviors are what make the study of Psychology so interesting. Psychology helps explain how the inner-workings of the brain manifest in our everyday life.

As most people already realize, a large part of psychology is devoted to the diagnosis and treatment of mental health issues, but that's just the beginning when it comes to the applications for psychology. In addition to mental health, psychology can be applied to a variety of issues that impact health and daily life including emotions, motivation, development, learning, memory, productivity, happiness and creativity. Because Psychology is so diverse in its focus and research, it also prepares students for a wide variety of careers. It helps students develop universally useful skills like communication, critical-thinking, and a proficiency with statistics and data. So if you're curious about why we do the things that we do and ready for a rewarding career, join us in Psychology.

## Concentrations Available:

- Cognitive
- School Psychology
- Developmental
- Mental Health
- Neuroscience & Behavior
- Forensic
- Industrial/Organizational
- Applied Behavior Analysis

## Course Highlights:

- Abnormal Psychology
- Behavior Analysis and Intervention
- Animal Behavior
- Limits of Consciousness
- Behavioral & Cognitive Neuroscience
- Organizational Psychology
- Child & Adolescent Psychology
- Positive Psychology
- Clinical Psychology
- Social Psychology

## Knowledge & Skills Gained as a Psychology Major:

### Knowledge:

- An understanding of physiological, emotional, cognitive and social determinants of behavior
- Basic understanding of the various disciplines in psychology as well as major theories and history of psychology
- Familiarity and experience with the psychological research methods, including data collection, analysis and ethics
- Specific knowledge and abilities related to your concentration ( i.e. Cognitive, Neuroscience, Developmental, Forensic, etc.)

### Skills:

- **Communication skills** - Students can write and speak about issues in detail, but they are also familiar with concise writing within a pre-set format as they write practical research reports.
- **Problem-Solving** - Students learn how to apply different strategies and approaches to understanding problems, and how to identify the practical steps to implement a solution.
- **Critical Evaluation** - Students learn to assess whether evidence for a phenomenon is really what it appears to be and identify the shortcomings and pitfalls of a particular line of action.

## Psychology Major at a glance:

**Number of majors:** 500 +

**Degrees offered:** B.A. and B.S.

**Concentrations:** Yes (8)

**Credit hours needed:** 37-46

**Minors offered:** Yes (15 credits)

## Career Opportunities:

By nature, Liberal Arts majors make great employees in any field because of their ability to communicate effectively, think critically and solve complex problems. These timeless skills make them attractive to employers in all walks of society. Specifically though, Psychology majors often pursue careers in:

- Social Services
- Human Resources
- Case Management
- Mental Health Services
- Physical Health and Wellness
- Crisis Work
- Rehabilitation Services
- Performance Enhancement
- Testing/Assessment

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When the Psychology major is matched with complementary minors and thoughtful internships, new possibilities arise. A few examples are:

- **Psychology** + Marketing = Advertising
- **Psychology** + Gerontology = Nursing Home Coordinator
- **Psychology** + Criminal Justice = Corrections Officer, Probation/Parole Officer
- **Psychology** + Business = Industry jobs of all types
- **Psychology** + Political Science = Congressional Aide
- **Psychology** + English = Technical Writer

## Student Opportunities:

- **Psi Chi** - National Honor Society for Psychology majors
- Student Scholarships available for academic achievement, financial need, excellence in research and excellence in service
- Research opportunities with funding available to present at conferences

### Did You Know?

According to the U.S. Bureau of Labor Statistics, the number one fastest-growing occupation over the next decade will be Industrial/Organizational Psychology, with a median pay of \$83,580 a year and a growth rate of 53% between now and 2022.

### For more information:

For program information, contacts and course requirements:

[www.unomaha.edu//psych/](http://www.unomaha.edu//psych/)

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