

LOVE 
your major

Economics

Do you ever wonder why food costs rise when gas prices spike? Or, do you question why U.S. politicians worry when other countries talk of going bankrupt? Perhaps you've wondered why you can't get a good interest rate on your savings account? All of these phenomena can be explained through economics.

Economics explains how people interact within markets to get what they want or accomplish certain goals. Since economics is a driving force of human interaction, studying it often reveals why people and governments behave the way they do.

Economists also seek to answer important questions about how people, industries, and countries can maximize their productivity, create wealth, and maintain financial stability.

SKILLS AND KNOWLEDGE GAINED AS AN ECONOMICS MAJOR:

Knowledge:

- Understanding of economic concepts and principles
- Understanding of economic theory and modelling approaches, and their competent use
- Proficiency in quantitative methods and computing techniques and how to use these techniques and methods effectively across a range of problems
- Understanding of economic data and the appropriate methods of analysis to interpret that data
- Know how to apply economic reasoning to policy issues in a critical manner
- Understanding that many economic problems may have more than one approach and may have more than one solution

Skills:

- Design, conduct and interpret research and statistical analysis
- Apply an evidence-based approach to problems
- Communicate findings using models, charts and graphs
- Communicate new research findings and complex ideas to lay audiences
- Communicate research findings using clear, accurate, concise writing
- Integrate economic concepts with disciplines like sociology, history, political science and psychologyA broad vocabulary and ability to use critical terminology appropriately
- Skills in a variety of research methods and the ability the accurately and appropriately present research
- Awareness of how different social and cultural contexts affect the nature of language and meaning

Course Highlights in Economics:

- Agricultural Economics
- Economic Geography
- Collective Bargaining
- Evolution of Economic Thought
- Natural Resource Economics
- International Economics
- History of Economic Thought
- Monetary Theory and Policy

Economics Major at a glance:

Number of majors: 65 Credits Needed: 30-40
Degrees offered: B.A., B.S. Minor offered: Yes (18)

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Career Opportunities

By nature, Liberal Arts majors make great employees in any field because of their ability to communicate effectively, think critically and solve complex problems. These timeless skills make them attractive to employers in all walks of society. Specifically though, Economics majors often pursue careers as:

- Commodities broker
- Credit analyst
- Economic forecaster
- Financial adviser/counselor
- Trust administrator
- Securities broker
- Investment banker
- Insurance underwriter
- Management consultant
- Market research analyst
- Public relations/media organizer

Economists are employed by private businesses, utilities, railroads, government at all levels, educational institutions, labor unions, trade associations and non-profit organizations. In businesses, economists' duties include analyzing and forecasting industry and market conditions, and making recommendations and decisions relative to capital investments, marketing new products, employee compensation, and the impact of government regulation.

In addition, economics is superb preparation for graduate work in areas such as business law, political science, international relations, gerontology, and public administration. Economics also is an excellent dual major or minor for many areas of study.

Student Opportunities

- **UNO Economics Club**
- **Omicron Delta Epsilon** - International Honor Society for Economics
- Omaha Internship opportunities
- Access to the Career Center in the College of Business Administration

Double Majoring with Economics:

Knowledge of economics is often considered central to success in fields such as banking, finance and business management, and it also pairs well with other majors of interest. So, you could pursue a personal area of interest while also gaining the business acumen of an economics major.

Some majors that pair particularly well are: English, Philosophy, Religious Studies, Sociology, Latino/Latin American Studies, Women's & Gender Studies and Black Studies. Because these majors pair well with Economics both in content and in curriculum design, it's possible for most students to double-major in these fields without adding time to graduation.

For more information:

For program information, contacts and course requirements visit:

www.unomaha.edu/economics

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