

Economics involves analyzing economic trends, market behaviors, and financial data to inform business strategies and decisions. It integrates economic theory and quantitative methods to understand market dynamics, optimize resource allocation, and drive organization growth and efficiency.

# **COMMON JOB TITLES**

\* additional education or certification required post graduation

### ENTRY & MID LEVEL POSITIONS

Economist\* Policy Analyst\* Market Research Analyst **Economic Consultant** Data Analyst Financial Analyst **Budget Analyst** 

Chartered Financial Analyst\* Fraud Examiner\* Financial Risk Manager\* Project Manager Risk Analyst **Investment Analyst** Actuary

# AREAS OF EMPLOYMENT: WHERE DO BUSINESS ADMINISTRATION: ECONOMICS MAJORS TYPICALLY WORK?

**Government**: NE Dept. of Economic Development, NE Dept of Revenue.

Banks: FNBO, Union Bank & Trust, Core Bank

**Insurance Companies**: Ameritas Life Corp, Mutual of Omaha, State

**Healthcare**: Nebraska Medicine, Bryan Health, CHI Health

**Technology Companies**: Hudl, Spreetail, Gallup

**Manufacturing & Supply Chain**: Valmont, ConAgra, Werner Enterprises

**Colleges & Universities**: UNL, Creighton, Nebraska Weslevan **Cansulting Firms**: AIM Institute Omaha, Seim Johnson, LLP, BKD,

**Investment Firms**: Merrill Lynch, Bridges Trust, Bridgepoint

**Corporations**: Kiewit, Union Pacific, HDR, Inc.

**Nonprofit Organizations**: YMCA, The Red Cross, Open Door Mission

**Real Estate Companies**: Berkshire Hathaway, NP Dodge, PJ Morgan

# **IMPORTANT QUALITIES:**

#### **Transferable Skills Gained:**

**Analytical Thinking** Problem-Solving **Communication Skills** Collaboration Leadership

#### **Concrete Skills Gained:**

Ratio Analysis/Trend Analysis Microsoft Excel SOL/Tableau SAS/R Stata

## HOW TO DEVELOP YOUR SKILLS:

Join a the UNO Economics Club or another CBA Student Organization to connect with other students & get involved in the field Get involved with the **UNO Students for Microenterprise Development** to access special events and promote microenterprises around the world Attend events at the **UNO College of Business Administration** & participate in skill-building workshops and seminars



MAJOR + MINOR SPECIALIZATION: HOW CAN I SPECIALIZE IN SOMETHING BEFORE I GRADUATE?

<u>Economics</u> + <u>Computer Science minor</u> = <u>Data Analyst/Financial Analyst</u>

Economics + Mathematics minor = Actuary

Economics + Political Science minor = Policy Analyst

## OCCUPATIONAL OUTLOOK:

**Economists** Financial Analysts **Actuaries** Market Research Analysts

# **EMPLOYMENT OPPORTUNITIES:**

Check out daily job postings on **Handshake** related to accounting jobs, internships, and opportunities to boost your student experience

### ADDITIONAL EDUCATION:

#### **Graduate School:**

Pursuing a Master's degree in Economics, Finance, Business Administration (MBA) with a Finance concentration, or a related field offers advanced knowledge and specialized skills

#### **More Information**:

**UNO Masters in Economics** 

**UNO CBA Graduate Programs** 

#### Licensure:

While licensure is not always required, obtaining certifications such as Certified Financial Planner (CFP) or Chartered Financial Analyst (CFA) can enhance professional credibility and open doors to career advancement opportunities.

#### **More Information**:

The CFA Institute

### OTHER RESOURCES:

UNO Department of Economics (CBA)

Career Exploration in Career Services

U.S. Bureau of Labor Statistics: Occupational Outlook Handbook

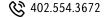
### **NEED SOME EXTRA HELP?**

Book an appointment with CBA Career Services Book an appointment with your Advisor

### **Career Services**



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