

WHAT CAN I DO WITH MY MAJOR?

BSBA: BUSINESS FINANCE

Business Administration with a focus on Business Finance involves managing a company's financial resources through budgeting, forecasting, investing, and risk management. It integrates financial analysis and strategic planning to ensure organizational financial health and maximize value.

COMMON JOB TITLES

* additional education or certification required post graduation

ENTRY & MID LEVEL POSITIONS

Financial Analyst
Budget Analyst
Credit Analyst
Financial Manager
Investment Analyst

Chartered Financial Analyst (CFA)*
Certified Public Accountant (CPA)*
Certified Management Accountant (CMA)*
Financial Risk Manager
Treasury Manager*

AREAS OF EMPLOYMENT: WHERE DO BUSINESS ADMINISTRATION: BUSINESS FINANCE MAJORS TYPICALLY WORK?

Corporations: Kiewit, Union Pacific, HDR, Inc.

Self Employed

Technology Companies: Hudl, Spreetail, Gallup

Real Estate Companies: Berkshire Hathaway, NP Dodge, PJ Morgan

Colleges & Universities: UNO, UNL, Omaha Metro CC

Banks: FNBO, Core Bank, Pinnacle Bank

Government: FBI, IRS, NE Dept. of Treasury

Healthcare: Nebraska Medicine, Methodist, Children's Hospital

Nonprofit Organizations: YMCA, The Red Cross, Open Door Mission

Insurance Companies: Mutual of Omaha, Blue Cross Blue Shield, State Farm

Consulting Firms: Olsson, Ernst & Young, KPMG

Retail & E-commerce: Hayneedle, Nebraska Furniture Mart, Oriental Trading

Manufacturing & Supply Chain: Valmont, ConAgra Brands, Werner

IMPORTANT QUALITIES:

Transferable Skills Gained:

Analytical Thinking
Problem-Solving
Communication Skills
Collaboration
Leadership

Concrete Skills Gained:

Microsoft Excel
SQL
Tableau
QuickBooks
Bloomberg Terminal/FactSet

HOW TO DEVELOP YOUR SKILLS :

Join a **UNO CBA Program** or a **CBA Student Organization** to connect with other students & get involved in the field

Utilize the **Nebraska Business Development Center (NBDC)** & gain practical experience by working on consulting projects for local businesses

Attend events at the **UNO College of Business Administration** & participate in skill-building workshops and seminars

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MAJOR + MINOR SPECIALIZATION: HOW CAN I SPECIALIZE IN SOMETHING BEFORE I GRADUATE?

Business Finance + Computer Science minor = Financial Systems Analyst

* additional education or certification required post graduation

Business Finance + Economics minor = Investment Analyst

Business Finance + Management Information Systems (MIS) minor = Financial Risk Manager

OCCUPATIONAL OUTLOOK:

Budget Analysts

Financial Managers

Financial Advisors

EMPLOYMENT OPPORTUNITIES:

Check out daily job postings on **Handshake** related to accounting jobs, internships, and opportunities to boost your student experience

ADDITIONAL EDUCATION:

Graduate School:

Pursuing a Master's degree in Finance, Business Administration (MBA) with a Finance concentration, or a related field can provide advanced knowledge and skills for senior-level roles in finance and corporate finance.

More information:

UNO CBA Graduate Programs

Licensure:

While licensure is not typically required for careers in business finance, certifications such as Certified Financial Planner (CFP) or Chartered Financial Analyst (CFA) can enhance credibility and career advancement.

More Information:

The CFA Institute

OTHER RESOURCES :

UNO Business Finance

Career Exploration in Career Services

U.S. Bureau of Labor Statistics: Occupational Outlook Handbook


NEED SOME EXTRA HELP?


Book an appointment with CBA Career Services

Book an appointment with your Advisor

Career Services

 EAB 113

 6001 Dodge Street, Omaha, NE 68182

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 careers@unomaha.edu

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