

# WHAT CAN I DO WITH MY MAJOR?

## ENGLISH

English focuses on the study of literature, language, and writing, exploring themes, narratives, and linguistic structures across diverse literary genres and historical periods for critical analysis and communication skills. It involves the examination of literary texts, theories, and writing techniques to deepen understanding of human expression and cultural perspectives.

### COMMON JOB TITLES \* additional education or certification required post graduation

#### ENTRY & MID LEVEL POSITIONS

Copywriter  
Academic Administrator\*  
Editor  
Grant/Technical Writer  
Marketing Coordinator  
Content Writer  
Creative Director  
Librarian\*

Public Relations Specialist  
Teacher/Professor\*  
Journalist  
Author  
Social Media Manager  
Communications Specialist  
Instructional Coordinator\*  
HR Specialist

### AREAS OF EMPLOYMENT: WHERE DO ENGLISH MAJORS TYPICALLY WORK?

Publishing Companies: Mid-America Publishing, Rainbow Press, NE Press

Media Outlets: WOWT, KETV, KMTV

Advertising Agencies: Swanson Russell, Hurrdat, Bozell

Nonprofit Organizations: Joslyn Art Museum, Omaha Community Foundation

Universities & Colleges: UNO, UNL, Creighton University

Libraries: Omaha Public Library, Do Space, UNMC Library of Medicine

Government: NE Dept. of Education, NE State Library, NE Historical Society

Magazines/Newspapers: Omaha World Herald, Omaha Magazine,

Corporations: ConAgra Brands, Berkshire Hathaway, Union Pacific

K-12 Schools: Omaha Public Schools, Omaha Catholic Schools, Millard

### IMPORTANT QUALITIES:

#### Transferable Skills Gained:

Written Communication Skills  
Cultural Awareness  
Attention to Detail  
Creativity  
Research Skills  
Critical Thinking

#### Concrete Skills Gained:

Microsoft Applications  
Google Suite  
Library Databases  
Adobe  
Social Media: Instagram, LinkedIn, Etc  
WordPress

### HOW TO DEVELOP YOUR SKILLS :

Join the **UNO Sigma Tau Delta- Kappa Gamma** chapter to interact with other students and access scholarships and internships

Consider **Studying Abroad** or volunteering in the **UNO Writing Center** to gain hands on experience

Explore opportunities to publish your work in **UNO's Student Newspaper: The Gateway** or **UNO's 13th Floor Magazine**

# WHAT CAN I DO WITH MY MAJOR? ENGLISH

## MAJOR + MINOR SPECIALIZATION: HOW CAN I SPECIALIZE IN SOMETHING BEFORE I GRADUATE?

English + Marketing minor = Marketing Coordinator/Social Media Manager

\* additional education or certification required post graduation

English + Journalism & Media Communications minor = Journalist/PR Specialist

English + Creative Writing minor = Creative Writer/Author

## OCCUPATIONAL OUTLOOK:

Writers & Authors

Public Relations Specialists

Editors

Technical Writers

Instructional Coordinators

## EMPLOYMENT OPPORTUNITIES:

Check out daily job postings on **Handshake** related to accounting jobs, internships, and opportunities to boost your student experience

## ADDITIONAL EDUCATION:

A **Masters degree** may be beneficial or required after graduation depending on your desired career path. A Masters degree offers opportunities for advanced study, specialization, and development

### More Information:

UNO English Graduate Programs

## OTHER RESOURCES :

UNO Department of English

Career Exploration in Career Services

U.S. Bureau of Labor Statistics: Occupational Outlook Handbook


## NEED SOME EXTRA HELP?


Book an appointment with Career Services

Book an appointment with your Advisor


## Career Services

 EAB 113

 6001 Dodge Street, Omaha, NE 68182

 402.554.3672

 [careers.unomaha.edu](https://careers.unomaha.edu)

 [careers@unomaha.edu](mailto:careers@unomaha.edu)

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