

# WHAT CAN I DO WITH MY MAJOR?

## BSBA: BUSINESS FINANCE

Business Administration with a focus on Business Finance involves managing a company's financial resources through budgeting, forecasting, investing, and risk management. It integrates financial analysis and strategic planning to ensure organizational financial health and maximize value.

### COMMON JOB TITLES

\* additional education or certification required post graduation

#### ENTRY & MID LEVEL POSITIONS

Financial Analyst  
Budget Analyst  
Credit Analyst  
Financial Manager  
Investment Analyst

Chartered Financial Analyst (CFA)\*  
Certified Public Accountant (CPA)\*  
Certified Management Accountant (CMA)\*  
Financial Risk Manager  
Treasury Manager\*

### AREAS OF EMPLOYMENT: WHERE DO BUSINESS ADMINISTRATION: BUSINESS FINANCE MAJORS TYPICALLY WORK?

Corporations: Kiewit, Union Pacific, HDR, Inc.

Self Employed

Technology Companies: Hudl, Spreetail, Gallup

Real Estate Companies: Berkshire Hathaway, NP Dodge, PJ Morgan

Colleges & Universities: UNO, UNL, Omaha Metro CC

Banks: FNBO, Core Bank, Pinnacle Bank

Investment Firms: Merrill Lynch, Bridges Trust, Bridgepoint

Government: FBI, IRS, NE Dept. of Treasury

Healthcare: Nebraska Medicine, Methodist, Children's Hospital

Nonprofit Organizations: YMCA, The Red Cross, Open Door Mission

Insurance Companies: Mutual of Omaha, Blue Cross Blue Shield, State Farm

Consulting Firms: Olsson, Ernst & Young, KPMG

Retail & E-commerce: Hayneedle, Nebraska Furniture Mart, Oriental Trading

Manufacturing & Supply Chain: Valmont, ConAgra Brands, Werner Enterprises

### IMPORTANT QUALITIES:

#### Transferable Skills Gained:

Analytical Thinking  
Problem-Solving  
Communication Skills  
Collaboration  
Leadership

#### Concrete Skills Gained:

Microsoft Excel  
SQL  
Tableau  
QuickBooks  
Bloomberg Terminal/FactSet

### HOW TO DEVELOP YOUR SKILLS :

Join a **UNO CBA Program** or a **CBA Student Organization** to connect with other students & get involved in the field

Utilize the **Nebraska Business Development Center (NBDC)** & gain practical experience by working on consulting projects for local businesses

Attend events at the **UNO College of Business Administration** & participate in skill-building workshops and seminars

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### MAJOR + MINOR SPECIALIZATION: HOW CAN I SPECIALIZE IN SOMETHING BEFORE I GRADUATE?

Business Finance + Computer Science minor = Financial Systems Analyst

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Business Finance + Economics minor = Investment Analyst

Business Finance + Management Information Systems (MIS) minor = Financial Risk Manager

### OCCUPATIONAL OUTLOOK:

Budget Analysts

Financial Managers

Financial Advisors

### EMPLOYMENT OPPORTUNITIES:

Check out daily job postings on **Handshake** related to accounting jobs, internships, and opportunities to boost your student experience

### ADDITIONAL EDUCATION:

#### Graduate School:

Pursuing a Master's degree in Finance, Business Administration (MBA) with a Finance concentration, or a related field can provide advanced knowledge and skills for senior-level roles in finance and corporate finance.

#### More information:

UNO CBA Graduate Programs

#### Licensure:

While licensure is not typically required for careers in business finance, certifications such as Certified Financial Planner (CFP) or Chartered Financial Analyst (CFA) can enhance credibility and career advancement.

#### More Information:

The CFA Institute

### OTHER RESOURCES :

UNO Business Finance

Career Exploration in Career Services

U.S. Bureau of Labor Statistics: Occupational Outlook Handbook


### NEED SOME EXTRA HELP?


Book an appointment with CBA Career Services

Book an appointment with your Advisor

### Career Services

 EAB 113

 6001 Dodge Street, Omaha, NE 68182

 402.554.3672

 [careers.unomaha.edu](https://careers.unomaha.edu)

 [careers@unomaha.edu](mailto:careers@unomaha.edu)

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