

# WHAT CAN I DO WITH MY MAJOR?

## BSBA: BANKING & FINANCIAL MARKETS

Banking & financial markets focuses on the principles, institutions, and dynamics of financial systems globally. It explores topics such as banking operations, financial markets, investment strategies, and regulatory frameworks to prepare individuals for careers in finance, banking, and related sectors.

### COMMON JOB TITLES \* additional education or certification required post graduation

#### ENTRY & MID LEVEL POSITIONS

Financial Analyst\*  
Budget Analyst  
Credit Analyst  
Junior Accountant  
Loan Officer  
Investment Banking Analyst\*  
Compliance Analyst

Chartered Financial Analyst (CFA)\*  
Certified Public Accountant (CPA) \*  
Certified Government Financial Manager (CGFM)\*  
Certified Management Accountant (CMA)\*  
Certified Treasury Professional (CTP)\*  
Financial Risk Manager\*  
Financial Planner

### AREAS OF EMPLOYMENT: WHERE DO BUSINESS ADMINISTRATION: BANKING & FINANCIAL MARKETS MAJORS TYPICALLY WORK?

Government: NE Dept of Banking and Finance, NE Treasurer's Office

Banks: Union Bank & Trust, Pinnacle Bank, Great Western Bank

Insurance Companies: State Farm, WoodmenLife, Mutual of Omaha

Corporations: Union Pacific, Kiewit Corporation, Valmont

Investment Firms: Omaha Investment Firm, Carson Wealth, Securities America

Real Estate Companies: CBRE, Nebraska Realty, The Lund Company

Financial Advisory Firms: Lutz Financial, Frontier Wealth, Northwestern Mutual

Asset Management Firms: Investors Realty, West Corporation

### IMPORTANT QUALITIES:

#### Transferable Skills Gained:

Analytical Thinking  
Problem-Solving  
Communication Skills  
Time Management  
Collaboration  
Leadership

#### Concrete Skills Gained:

Microsoft Excel  
Bloomberg Terminal  
FactSet/Morningstar  
QuickBooks  
Tableau

### HOW TO DEVELOP YOUR SKILLS :

Join the **Maverick Investment Program**, the **Maverick Banking Association**, or the **Financial Management Association** to connect with other students, grow your leadership skills, and hear from professionals

Attend events at the **UNO College of Business (CBA)** to hear from professionals and participate in discussions

Participate in **CBA Community Outreach** to get involved in the community and make connections outside of school

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### MAJOR + MINOR SPECIALIZATION: HOW CAN I SPECIALIZE IN SOMETHING BEFORE I GRADUATE?

Banking & Financial Markets + Psychology minor = Financial Analyst

Banking & Financial Markets + Communication Studies minor = Compliance Analyst

Banking & Financial Markets + Economics minor = Financial Risk Manager\*

\* additional education or certification required post graduation

### OCCUPATIONAL OUTLOOK:

Financial Analysts

Accountants & Auditors

Budget Analysts

### EMPLOYMENT OPPORTUNITIES:

Check out daily job postings on **Handshake** related to accounting jobs, internships, and opportunities to boost your student experience

### ADDITIONAL EDUCATION:

A **Masters degree** may be beneficial after graduation depending on your desired career path. Advanced degrees offer opportunities for research, specialization, and development

#### More information:

CBA Graduate Programs

### OTHER RESOURCES :

UNO Banking & Financial Markets

Career Exploration in Career Services

U.S. Bureau of Labor Statistics: Occupational Outlook Handbook

### NEED SOME EXTRA HELP?


Book an appointment with CBA Career Services

Book an appointment with your Advisor

### Career Services

 EAB 113

 6001 Dodge Street, Omaha, NE 68182

 402.554.3672

 [careers.unomaha.edu](https://careers.unomaha.edu)

 [careers@unomaha.edu](mailto:careers@unomaha.edu)

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