

WHAT CAN I DO WITH MY MAJOR? ENGLISH

English focuses on the study of literature, language, and writing, exploring themes, narratives, and linguistic structures across diverse literary genres and historical periods for critical analysis and communication skills. It involves the examination of literary texts, theories, and writing techniques to deepen understanding of human expression and cultural perspectives.

COMMON JOB TITLES * additional education or certification required post graduation

ENTRY & MID LEVEL POSITIONS

Copywriter
Academic Administrator*
Editor
Grant/Technical Writer
Marketing Coordinator
Content Writer
Creative Director
Librarian*

Public Relations Specialist
Teacher/Professor*
Journalist
Author
Social Media Manager
Communications Specialist
Instructional Coordinator*
HR Specialist

AREAS OF EMPLOYMENT: WHERE DO ENGLISH MAJORS TYPICALLY WORK?

Publishing Companies: Mid-America Publishing, Rainbow Press, NE Press

Media Outlets: WOWT, KETV, KMTV

Advertising Agencies: Swanson Russell, Hurrdat, Bozell

Nonprofit Organizations: Joslyn Art Museum, Omaha Community Foundation

Universities & Colleges: UNO, UNL, Creighton University

Libraries: Omaha Public Library, Do Space, UNMC Library of Medicine

Government: NE Dept. of Education, NE State Library, NE Historical Society

Magazines/Newspapers: Omaha World Herald, Omaha Magazine,

Corporations: ConAgra Brands, Berkshire Hathaway, Union Pacific

K-12 Schools: Omaha Public Schools, Omaha Catholic Schools, Millard

IMPORTANT QUALITIES:

Transferable Skills Gained:

Written Communication Skills
Cultural Awareness
Attention to Detail
Creativity
Research Skills
Critical Thinking

Concrete Skills Gained:

Microsoft Applications
Google Suite
Library Databases
Adobe
Social Media: Instagram, LinkedIn, Etc
WordPress

HOW TO DEVELOP YOUR SKILLS :

Join the **UNO Sigma Tau Delta- Kappa Gamma** chapter to interact with other students and access scholarships and internships

Consider **Studying Abroad** or volunteering in the **UNO Writing Center** to gain hands on experience

Explore opportunities to publish your work in **UNO's Student Newspaper: The Gateway** or **UNO's 13th Floor Magazine**

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MAJOR + MINOR SPECIALIZATION: HOW CAN I SPECIALIZE IN SOMETHING BEFORE I GRADUATE?

English + Marketing minor = Marketing Coordinator/Social Media Manager

* additional education or certification required post graduation

English + Journalism & Media Communications minor = Journalist/PR Specialist

English + Creative Writing minor = Creative Writer/Author

OCCUPATIONAL OUTLOOK:

Writers & Authors

Public Relations Specialists

Editors

Technical Writers

Instructional Coordinators

EMPLOYMENT OPPORTUNITIES:

Check out daily job postings on **Handshake** related to accounting jobs, internships, and opportunities to boost your student experience

ADDITIONAL EDUCATION:

A **Masters degree** may be beneficial or required after graduation depending on your desired career path. A Masters degree offers opportunities for advanced study, specialization, and development

More Information:

UNO English Graduate Programs

OTHER RESOURCES :

UNO Department of English

Career Exploration in Career Services

U.S. Bureau of Labor Statistics: Occupational Outlook Handbook


NEED SOME EXTRA HELP?


Book an appointment with Career Services

Book an appointment with your Advisor

Career Services

 EAB 113

 6001 Dodge Street, Omaha, NE 68182

 402.554.3672

 careers.unomaha.edu

 careers@unomaha.edu

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