

# WHAT CAN I DO WITH MY MAJOR?

## ECONOMICS

Economics focuses on understanding how resources are distributed, market dynamics, and economic decision-making. It emphasizes critical thinking and analytical skills to understand both individual economic behavior and larger economic systems, integrating quantitative methods and theoretical frameworks.

### COMMON JOB TITLES

\* additional education or certification required post graduation

#### ENTRY & MID LEVEL POSITIONS:

Economic Analyst  
Research Assistant  
Financial Analyst\*  
Policy Analyst\*  
Market Research Analyst  
Budget Analyst  
Economic Development Specialist  
Data Analyst

Economic Planner  
Pricing Analyst  
Compliance Analyst  
Financial Planner\*  
Trade Analyst  
Revenue Analyst  
Policy Coordinator  
Credit Analyst\*

### AREAS OF EMPLOYMENT: WHERE DO ECONOMICS MAJORS TYPICALLY WORK?

**Government:** NE Dept of Economic Development, NE Dept. of Labor

**Banks:** FNBO, Union Bank & Trust, Core Bank

**Insurance Companies:** WoodmenLife, Mutual of Omaha, State Farm

**Technology Companies:** Fiserv, Paypal, Flywheel

**Law Firms:** High & Younes, LLC; Baird Holm LLP; Kutak Rock LLP

**Corporations:** Union Pacific, Werner Enterprises, HDR, Inc.

**Investment Firms:** Carson Group, Bridges Trust, Pacific Life

**Nonprofit Organizations:** The Salvation Army, United Way, Together Omaha

**Real Estate Companies:** CBRE Omaha, The Lund Company, Berkshire Hathaway

**Consulting Firms:** KPMG, Gallup, Lutz

**Retail & E-commerce:** Spreetail, Hayneedle, Best Buy

**Healthcare:** Nebraska Medicine, CHI Health, Children's Hospital

### IMPORTANT QUALITIES:

#### Transferable Skills Gained:

Communication skills  
Mathematical skills  
Interpersonal skills  
Attention to Detail  
Critical-thinking skills

#### Concrete Skills Gained:

Microsoft Excel  
Python  
SPSS/R  
MATLAB  
SQL

### HOW TO DEVELOP YOUR SKILLS :

Join the **UNO Economics Club** or another **UNO Student Organization** to connect with other students and gain industry insight

Get involved with the **UNO Students for Microenterprise Development** to access special events and promote microenterprises around the world

Attend events at the **UNO College of Business Administration** & participate in skill-building workshops and seminars

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### MAJOR + MINOR SPECIALIZATION: HOW CAN I SPECIALIZE IN SOMETHING BEFORE I GRADUATE?

Economics + Business minor = Financial Analyst/Business Strategist

Economics + Marketing minor = Market Analyst/Marketing Economist

Economics + Management minor = Operations Analyst/Management Consultant

\* additional education or certification required post graduation

### OCCUPATIONAL OUTLOOK:

Economists

Financial Analysts

Budget Analysts

Market Research Analysts

### EMPLOYMENT OPPORTUNITIES:

Check out daily job postings on **Handshake** related to accounting jobs, internships, and opportunities to boost your student experience

### ADDITIONAL EDUCATION:

A **Masters degree** may be beneficial or required after graduation depending on your desired career path. A Masters degree offers opportunities for advanced study, specialization, and development

#### More Information:

UNO Economics Graduate Program

### OTHER RESOURCES :

UNO Department of Economics

Career Exploration in Career Services

U.S. Bureau of Labor Statistics: Occupational Outlook Handbook

### NEED SOME EXTRA HELP?


Book an appointment with Career Services

Book an appointment with your Advisor:

### Career Services

 EAB 113

 6001 Dodge Street, Omaha, NE 68182

 402.554.3672

 [careers.unomaha.edu](https://careers.unomaha.edu)

 [careers@unomaha.edu](mailto:careers@unomaha.edu)

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