

# WHAT CAN I DO WITH MY MAJOR?

## CREATIVE WRITING

Creative Writing focuses on the development of original compositions in various literary forms, including fiction, poetry, and creative nonfiction. It involves studying the craft of writing, exploring literary techniques, and analyzing the works of established authors to enhance one's writing skills and creative expression.

### COMMON JOB TITLES \* additional education or certification required post graduation

#### ENTRY & MID LEVEL POSITIONS

Author /Editor  
Blogger  
Librarian\*  
Content Writer  
Columnist/Journalist  
Communications Specialist  
Screenwriter  
Editorial Assistant

Free Lance Writer  
Creative Director  
Teacher/Professor\*  
Social Media Coordinator  
Technical Writer/Grant Writer  
HR Specialist  
Copywriter  
Lyricist/Poet

### AREAS OF EMPLOYMENT: WHERE DO CREATIVE WRITING MAJORS TYPICALLY WORK?

**Advertising Agencies:** OBI Creative, Redstone Advertising, Creative Olsen

**Media Companies:** NE Public Media, Flood Communications

**Magazines/Newspapers:** Omaha World Herald, Lincoln Journal Star,

**Technology Companies:** Hudl, Sojern, Flywheel

**Healthcare:** Nebraska Medicine, Bryan Health, Blue Cross Blue Shield

**Corporations:** Berkshire Hathaway, Union Pacific

**Libraries:** Omaha Public Libraries, NE State Historical Society

**Schools & Universities:** UNO, UNL, Omaha Public Schools

**Self-Employed**

**Publishing Companies:** First Edition Printing, The Omaha Star, Backwaters Press

**Entertainment Businesses:** KETV, Omaha Performing Arts, NET Nebraska

**Nonprofit Organizations:** Heartland Family Service, Nebraska Appleseed

**Cultural Institutions:** Joslyn Art Museum, NE Arts Council, Durham Museum

**Literacy Centers & Agencies:** Literacy Center of the Midlands, Boys Town Press

### IMPORTANT QUALITIES:

#### Transferable Skills Gained:

Critical Thinking Skills  
Verbal and Written Communication Skills  
Editing  
Attention to Detail  
Grammar Skills  
Cultural Awareness  
Problem Solving

#### Concrete Skills Gained:

Microsoft Office  
Google Suite  
EndNote  
WorldPress  
Adobe Creative Suite  
Canva

### HOW TO DEVELOP YOUR SKILLS :

Explore opportunities to publish your work in **UNO's Student Newspaper: The Gateway**

Work or volunteer in the **UNO Writing Center** to help other students with their writing skills

Get involved in **UNO's 13th Floor Magazine** to showcase your work, gain experience in publishing, and connect with other students

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## CREATIVE WRITING

### MAJOR + MINOR SPECIALIZATION: HOW CAN I SPECIALIZE IN SOMETHING BEFORE I GRADUATE?

\* additional education or certification required post graduation

Creative Writing + Journalism & Media Communications minor = Journalist

Creative Writing + Arts Entrepreneurship minor = Creative Director

Creative Writing + Musical Theatre minor = Screenwriter

### OCCUPATIONAL OUTLOOK:

Writers & Authors

Journalists

Technical Writers

Communication/PR Specialists

Creative/Art Directors

### EMPLOYMENT OPPORTUNITIES:

Check out daily job postings on **Handshake** related to accounting jobs, internships, and opportunities to boost your student experience

### ADDITIONAL EDUCATION:

A **Masters degree** may be beneficial or required after graduation depending on your desired career path. A Masters degree offers opportunities for advanced study, specialization, and development

#### More Information:

UNO Masters of Fine Arts in Writing

UNO English Graduate Programs

### OTHER RESOURCES :

UNO Writers Workshop

Career Exploration in Career Services

U.S. Bureau of Labor Statistics: Occupational Outlook Handbook


### NEED SOME EXTRA HELP?


Book an appointment with Career Services

Book an appointment with your Advisor

### Career Services

 EAB 113

 6001 Dodge Street, Omaha, NE 68182

 402.554.3672

 [careers.unomaha.edu](https://careers.unomaha.edu)

 [careers@unomaha.edu](mailto:careers@unomaha.edu)

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