

The discipline of Communication Studies empowers people to critically analyze, ethically construct, and effectively adapt messages to the diverse needs of individuals, groups, and contexts.

# COMMON JOB TITLES \* additional education or certification may be required post graduation

#### **ENTRY & MID LEVEL POSITIONS**

Admissions Counselor Alumni Relations Officer Customer Service Representative **Communications Coordinator** Director of Training and Development Educational Administrator\*

Forensics Debate Coach

**Fundraiser** 

Human Resources Manager

Lobbyist Manager Negotiator\* **Property Manager** 

**Public Information Officer** 

Recruiter Salesperson Statistician\*

Teacher/Professor\*

# AREAS OF EMPLOYMENT: WHERE DO COMMUNICATION STUDIES MAJORS TYPICALLY WORK?

**Corporations**: C&A Industries, Berkshire Hathaway, Union Pacific **Hospitality and Tourism**: Cedar Point, Marcus Hotels & Resorts **Government**: NE Dept. of Transportation, NE State Patrol, NE DHHS

**Nonprofit Organizations**: NE Humane Society, The Joslyn, Sierra Club NE

Banks: FNBO, Pinnacle Bank, Union Bank & Trust Healthcare: Health Center Association of NE, CHI Health **Technology Companies**: LinkedIn, Fiserv, West Corporation **Media Agencies**: The Kraft Group LLC, Omaha World Herald , National Journal

**Retail & E-commerce**: Spreetail, Hayneedle, Omaha Steaks

**Broadcasting**: The E.W. Scripps Company, iHeartMedia, WOWT Omaha,

Universities/Colleges: UNO, UNL, Metro CC **Consulting Firms**: HDR, Inc., BCG, Gallup

Marketing & Advertising Agencies: Swanson Russell, Redstone, OBI Creative **Insurance Companies**: Mutual of Omaha, Blue Cross Blue Shield, WoodmenLife

# **IMPORTANT QUALITIES:**

#### **Transferable Skills Gained:**

Critical Thinking Interpersonal Communication Public Speaking/Presentations Persuasion

**Active Listening Group Facilitation** 

#### **Concrete Skills Gained:**

Microsoft Office

Adobe Canva

Google Suite

Social Media: Instagram, LinkedIn, etc. Message Construction & Analysis

## HOW TO DEVELOP YOUR SKILLS:

Join a **UNO Student Organization** within the School of Communication to connect with other students and advance your professionalism Get involved in the **Social Media Lab** or other student research to explore your interests and collaborate with faculty Attend events within the **School of Communication** to apply your learning outside the classroom



MAJOR + MINOR SPECIALIZATION: HOW CAN I SPECIALIZE IN SOMETHING BEFORE I GRADUATE?

Communication Studies + Nonprofit Management minor = Public Relations Specialist / Grant Writer

Communication Studies + Journalism and Media Communications minor = Brand Strategist

Communication Studies + Marketing minor = Marketing Coordinator

### OCCUPATIONAL OUTLOOK:

**Public Relations Specialists** Writers Marketing Managers Training & Development Specialists Reporters & Journalists

## **EMPLOYMENT OPPORTUNITIES:**

Check out daily job postings on **Handshake** related to accounting jobs, internships, and opportunities to boost your student experience

## **ADDITIONAL EDUCATION:**

A Masters degree or other advanced degree may be beneficial or required after graduation depending on your desired career path. A Masters degree offers opportunities for advanced study, specialization, and development

#### **More Information:**

**UNO Communications Graduate Program** UNO Graduate Programs A-Z

#### OTHER RESOURCES:

**UNO School of Communication** Career Exploration in Career Services U.S. Bureau of Labor Statistics: Occupational Outlook Handbook

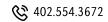
### NFFD SOME FXTRA HELP?

Book an appointment with Career Services Book an appointment with your Advisor

#### **Career Services**



6001 Dodge Street, Omaha, NE 68182





careers.unomaha.edu

