

# WHAT CAN I DO WITH MY MAJOR?

## BSBA: MANAGEMENT & LEADERSHIP

Management & Leadership focuses on developing skills in organizational management, strategic leadership, and effective decision-making within various business environments. It involves learning to lead teams, navigate complex challenges, and drive organizational success through effective management practices.

### COMMON JOB TITLES

\* additional education or certification required post graduation

#### ENTRY & MID LEVEL POSITIONS

Management Trainee  
Team Lead  
Operations Coordinator  
Project Coordinator  
HR Coordinator  
Sales Supervisor

Assistant Manager  
Project Manager  
HR Manager  
Sales Manager  
Training and Development Manager  
Marketing Manager

### AREAS OF EMPLOYMENT: WHERE DO BUSINESS ADMINISTRATION: MANAGEMENT & LEADERSHIP MAJORS TYPICALLY WORK?

**Corporations:** Union Pacific, Berkshire Hathaway, ConAgra Brands

**Healthcare:** Nebraska Medicine, Children's Hospital, Bryan Health

**Colleges & Universities:** UNO, UNL, Creighton

**Retail & E-commerce:** Spreetail, Hayneedle, Cabela's

**Manufacturing Businesses:** Valmont, ConAgra Brands, Green Plains Inc.

**Advertising & Marketing Agencies:** Swanson & Russell, Vyrat Marketing

**Government:** NE DHHS, NE Dept of Transportation,

**Nonprofit Organizations:** Boys Town, Red Cross, Heartland Family Services

**Banks:** FNBO, Union Bank & Trust, Pinnacle Bank

**Insurance Companies:** Mutual of Omaha, Blue Cross Blue Shield, Ameritas

**Real Estate Companies:** Berkshire Hathaway, NP Dodge, NE Realty

**Technology & IT Companies:** Hudl, Infogroup, LinkedIn

### IMPORTANT QUALITIES:

#### Transferable Skills Gained:

Leadership  
Collaboration  
Communication Skills  
Adaptability  
Time Management

#### Concrete Skills Gained:

Microsoft Applications  
Slack  
Salesforce  
Workday  
Google Suite

### HOW TO DEVELOP YOUR SKILLS :

Join a UNO **CBA Student Organization** to connect with other students & get involved in the field

Participate in **CBA Community Outreach** to get involved in the community and make connections outside of school

Attend events within the **UNO College of Business** to participate in discussions and hear from professionals

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### MAJOR + MINOR SPECIALIZATION: HOW CAN I SPECIALIZE IN SOMETHING BEFORE I GRADUATE?

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Management & Leadership + Psychology minor = HR Manager

Management & Leadership + Communication Studies minor = Training & Development Specialist

Management & Leadership + Public Administration minor = Team Lead/Project Coordinator

### OCCUPATIONAL OUTLOOK:

Training & Development Specialists

HR Managers

Project Managers

Sales Managers

### EMPLOYMENT OPPORTUNITIES:

Check out daily job postings on **Handshake** related to accounting jobs, internships, and opportunities to boost your student experience

### ADDITIONAL EDUCATION:

#### Graduate School:

Pursuing a Master's degree in Business Administration (MBA) with a concentration in Leadership or Organizational Management can deepen expertise in strategic leadership, organizational behavior, and advanced management techniques.

#### More Information:

UNO CBA Graduate Programs

#### Licensure:

While licensure is not typically required for careers in management and leadership, certifications such as Project Management Professional (PMP) or Certified Manager (CM) can enhance credibility and demonstrate specialized knowledge in project management and organizational leadership.

#### More Information:

Project Management Institute (PMI)

American Management Association (AMA)

### OTHER RESOURCES :

UNO Management & Leadership

Career Exploration in Career Services

U.S. Bureau of Labor Statistics: Occupational Outlook Handbook


### NEED SOME EXTRA HELP?


Book an appointment with CBA Career Services

Book an appointment with your Advisor

#### Career Services

 EAB 113

 6001 Dodge Street, Omaha, NE 68182

 402.554.3672

 [careers.unomaha.edu](https://careers.unomaha.edu)

 [careers@unomaha.edu](mailto:careers@unomaha.edu)

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