



WHAT CAN I DO WITH MY MAJOR?

BSBA: MANAGEMENT & LEADERSHIP

Management & Leadership focuses on developing skills in organizational management, strategic leadership, and effective decision-making within various business environments. It involves learning to lead teams, navigate complex challenges, and drive organizational success through effective management practices.

COMMON JOB TITLES

ENTRY & MID LEVEL POSITIONS

Management Trainee

Team Lead

Operations Coordinator

Project Coordinator

HR Coordinator

Sales Supervisor

Assistant Manager

Project Manager

HR Manager

Sales Manager

Training and Development Manager

Marketing Manager

AREAS OF EMPLOYMENT: WHERE DO BUSINESS ADMINISTRATION: MANAGEMENT & LEADERSHIP MAJORS TYPICALLY WORK?

Corporations: Union Pacific, Berkshire Hathaway, ConAgra Brands

Healthcare: Nebraska Medicine, Children's Hospital, Bryan Health

Colleges & Universities: UNO, UNL, Creighton

Retail & E-commerce: Spreetail, Hayneedle, Cabela's

Manufacturing Businesses: Valmont, ConAgra Brands, Green Plains Inc.

Advertising & Marketing Agencies: Swanson & Russell, VYRAL Marketing

Government: NE DHHS, NE Dept of Transportation,

Nonprofit Organizations: Boys Town, Red Cross, Heartland Family Services

Banks: FNBO, Union Bank & Trust, Pinnacle Bank

Insurance Companies: Mutual of Omaha, Blue Cross Blue Shield, Ameritas

Real Estate Companies: Berkshire Hathaway, NP Dodge, NE Realty

Technology & IT Companies: Hudl, Infogroup, LinkedIn

IMPORTANT QUALITIES:

Transferable Skills Gained:

Leadership

Collaboration

Communication Skills

Adaptability

Time Management

Concrete Skills Gained:

Microsoft Applications

Slack

Salesforce

Workday

Google Suite

HOW TO DEVELOP YOUR SKILLS:

Join a UNO **CBA Student Organization** to connect with other students & get involved in the field

Participate in **CBA Community Outreach** to get involved in the community and make connections outside of school

Attend events within the **UNO College of Business** to participate in discussions and hear from professionals



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MAJOR + MINOR SPECIALIZATION: HOW CAN I SPECIALIZE IN SOMETHING BEFORE I GRADUATE?

* additional education or certification required post graduation

Management & Leadership + Psychology minor = HR Manager

Management & Leadership + Communication Studies minor = Training & Development Specialist

Management & Leadership + Public Administration minor = Team Lead/Project Coordinator

OCCUPATIONAL OUTLOOK:

Training & Development Specialists

HR Managers

Project Managers

Sales Managers

EMPLOYMENT OPPORTUNITIES:

Check out daily job postings on **Handshake** related to accounting jobs, internships, and opportunities to boost your student experience

ADDITIONAL EDUCATION:

Graduate School:

Pursuing a Master's degree in Business Administration (MBA) with a concentration in Leadership or Organizational Management can deepen expertise in strategic leadership, organizational behavior, and advanced management techniques.

More Information:

UNO CBA Graduate Programs

Licensure:

While licensure is not typically required for careers in management and leadership, certifications such as Project Management Professional (PMP) or Certified Manager (CM) can enhance credibility and demonstrate specialized knowledge in project management and organizational leadership.

More Information:

Project Management Institute (PMI)

American Management Association (AMA)

OTHER RESOURCES :

UNO Management & Leadership

Career Exploration in Career Services

U.S. Bureau of Labor Statistics: Occupational Outlook Handbook

NEED SOME EXTRA HELP?

Book an appointment with CBA Career Services

Book an appointment with your Advisor

Career Services

EAB 113

6001 Dodge Street, Omaha, NE 68182

402.554.3672

careers.unomaha.edu

careers@unomaha.edu

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