

# WHAT CAN I DO WITH MY MAJOR?

## BSBA: HUMAN RESOURCE MANAGEMENT

Human Resource Management involves overseeing personnel-related functions within organizations, including recruitment, training, employee relations, and compliance with employment laws to support organizational success and employee well-being.

### COMMON JOB TITLES

\* additional education or certification required post graduation

#### ENTRY & MID LEVEL POSITIONS

HR Assistant  
Recruitment Coordinator  
Employee Relations Specialist  
Training & Development Coordinator  
Compensation & Benefits Analyst  
HR Generalist

Talent Acquisition Specialist  
Payroll Administrator  
Workforce Planning Specialist  
HR Consultant  
HR Specialist  
Organizational Development Consultant

### AREAS OF EMPLOYMENT: WHERE DO BUSINESS ADMINISTRATION: HUMAN RESOURCE MAJORS TYPICALLY WORK?

**Government:** City of Omaha HR, NE DHHS, Omaha Public Schools

**Corporations:** Kiewit Corporation, ConAgra Foods, Union Pacific

**Healthcare:** Nebraska Medicine, Children's Hospital, CHI Health

**Nonprofit Organizations:** YMCA, Boys Town, Heartland Family Service

**Insurance Companies:** Mutual of Omaha, Blue Cross Blue Shield

**Universities & Colleges:** UNO, UNL, Creighton

**Technology & IT Companies:** Hudl, Spreetail, LinkedIn

**Hospitality Businesses:** Hilton Omaha, Marriot Omaha, Champions Run

**Consulting Firms:** HDR, Inc., CoreTech, Olsson

**Retail & E-commerce:** Hayneedle

**Banks:** FNBO, Great Western, Core Bank

**Investment Firms:** Merrill Lynch, Bridges Trust, Bridgepoint

### IMPORTANT QUALITIES:

#### Transferable Skills Gained:

Communication & Recruiting Skills  
Decision Making Skills  
Cultural Awareness  
Leadership  
Interpersonal Skills  
Adaptability

#### Concrete Skills Gained:

Microsoft Applications  
Workday  
TalentLMS  
LinkedIn  
iCIMS  
Microsoft Teams & Slack

### HOW TO DEVELOP YOUR SKILLS :

Join the **UNO Human Resource Association** or other **CBA Student Organization** to connect with other students & get involved in the field

Participate in **CBA Community Outreach** to get involved in the community and make connections outside of school

Attend events within the **UNO College of Business** to participate in discussions and hear from professionals

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### MAJOR + MINOR SPECIALIZATION: HOW CAN I SPECIALIZE IN SOMETHING BEFORE I GRADUATE?

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Human Resource Management + Psychology minor = Employee Relations Specialist/Talent Acquisition Specialist

Human Resource Management + Nonprofit Management minor = HR Generalist

Human Resource Management + Communication Studies minor = Recruitment Coordinator

### OCCUPATIONAL OUTLOOK:

Human Resources Specialists

HR Managers

Training and Development Specialists

### EMPLOYMENT OPPORTUNITIES:

Check out daily job postings on **Handshake** related to accounting jobs, internships, and opportunities to boost your student experience

### ADDITIONAL EDUCATION:

#### Graduate School:

Pursuing a Master's degree in Business Administration (MBA) with an HR concentration, or a related field provides advanced knowledge and skills crucial for leading HR departments, developing organizational policies, and managing employee relations.

#### More Information:

UNO CBA Graduate Programs

#### Licensure:

While licensure is not typically required for careers in HR, obtaining certifications such as Professional in Human Resources (PHR) or Society for Human Resource Management Certified Professional (SHRM-CP) can enhance credibility and proficiency in HR practices.

#### More Information:

HR Certification Institute (HRCI)

### OTHER RESOURCES :

UNO Department of Management

Career Exploration in Career Services

U.S. Bureau of Labor Statistics: Occupational Outlook Handbook


### NEED SOME EXTRA HELP?


Book an appointment with CBA Career Services

Book an appointment with your Advisor

#### Career Services

 EAB 113

 6001 Dodge Street, Omaha, NE 68182

 402.554.3672

 [careers.unomaha.edu](https://careers.unomaha.edu)

 [careers@unomaha.edu](mailto:careers@unomaha.edu)

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