

WHAT CAN I DO WITH MY MAJOR?

BSBA: BANKING & FINANCIAL MARKETS

Banking & financial markets focuses on the principles, institutions, and dynamics of financial systems globally. It explores topics such as banking operations, financial markets, investment strategies, and regulatory frameworks to prepare individuals for careers in finance, banking, and related sectors.

COMMON JOB TITLES

* additional education or certification required post graduation

ENTRY & MID LEVEL POSITIONS

Financial Analyst*
Budget Analyst
Credit Analyst
Junior Accountant
Loan Officer
Investment Banking Analyst*
Compliance Analyst

Chartered Financial Analyst (CFA)*
Certified Public Accountant (CPA) *
Certified Government Financial Manager (CGFM)*
Certified Management Accountant (CMA)*
Certified Treasury Professional (CTP)*
Financial Risk Manager*
Financial Planner

AREAS OF EMPLOYMENT: WHERE DO BUSINESS ADMINISTRATION: BANKING & FINANCIAL MARKETS MAJORS TYPICALLY WORK?

Government: NE Dept of Banking and Finance, NE Treasurer's Office

Banks: Union Bank & Trust, Pinnacle Bank, Great Western Bank

Insurance Companies: State Farm, WoodmenLife, Mutual of Omaha

Corporations: Union Pacific, Kiewit Corporation, Valmont

Investment Firms: Omaha Investment Firm, Carson Wealth, Securities America

Real Estate Companies: CBRE, Nebraska Realty, The Lund Company

Financial Advisory Firms: Lutz Financial, Frontier Wealth, Northwestern Mutual

Asset Management Firms: Investors Realty, West Corporation

IMPORTANT QUALITIES:

Transferable Skills Gained:

Analytical Thinking
Problem-Solving
Communication Skills
Time Management
Collaboration
Leadership

Concrete Skills Gained:

Microsoft Excel
Bloomberg Terminal
FactSet/Morningstar
QuickBooks
Tableau

HOW TO DEVELOP YOUR SKILLS :

Join the **Maverick Investment Program**, the **Maverick Banking Association**, or the **Financial Management Association** to connect with other students, grow your leadership skills, and hear from professionals

Attend events at the **UNO College of Business (CBA)** to hear from professionals and participate in discussions

Participate in **CBA Community Outreach** to get involved in the community and make connections outside of school

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MAJOR + MINOR SPECIALIZATION: HOW CAN I SPECIALIZE IN SOMETHING BEFORE I GRADUATE?

Banking & Financial Markets + Psychology minor = Financial Analyst

* additional education or certification required post graduation

Banking & Financial Markets + Communication Studies minor = Compliance Analyst

Banking & Financial Markets + Economics minor = Financial Risk Manager*

OCCUPATIONAL OUTLOOK:

Financial Analysts

Accountants & Auditors

Budget Analysts

EMPLOYMENT OPPORTUNITIES:

Check out daily job postings on **Handshake** related to accounting jobs, internships, and opportunities to boost your student experience

ADDITIONAL EDUCATION:

A **Masters degree** may be beneficial after graduation depending on your desired career path. Advanced degrees offer opportunities for research, specialization, and development

More information:

CBA Graduate Programs

OTHER RESOURCES :

UNO Banking & Financial Markets

Career Exploration in Career Services

U.S. Bureau of Labor Statistics: Occupational Outlook Handbook


NEED SOME EXTRA HELP?


Book an appointment with CBA Career Services

Book an appointment with your Advisor

Career Services

 EAB 113

 6001 Dodge Street, Omaha, NE 68182

 402.554.3672

 careers.unomaha.edu

 careers@unomaha.edu

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