
Prohibition of Inducements, Commissions and High-Pressure Recruitment Tactics for Service Members

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Scope

This policy applies to service members who are prospective or current students at the University of Nebraska at Omaha (UNO).

Policy Statement

UNO must abide by Department of Defense (DoD) guidelines prohibiting certain inducements, commissions and high-pressure tactics intended to secure the enrollment of current military service members.

UNO must not provide any inducements to any individual or entity to secure the enrollment of current military service members or obtain military provided tuition assistance. Inducements include any gratuity, favor, discount, entertainment, hospitality, loan, transportation, lodging, meals or other item having a monetary value of more than a de minimis amount.

UNO must also refrain from providing any commission, bonus, or other incentive payment based directly or indirectly on securing enrollments or federal financial aid to any persons or entities

engaged in any student recruiting, admissions activities, or making decisions regarding the award of student financial assistance.

Finally, UNO complies with the DoD ban on high-pressure recruitment tactics such as multiple unsolicited contacts (3 or more), including contacts by phone, email, or in-person, and engaging in same-day recruitment and registration for the purpose of securing Service member enrollments.

Reason for Policy

To prohibit certain inducements, commissions and high-pressure recruitment tactics intended to secure the enrollment of current military Service members in accordance with DoD Memorandum of Understanding, paragraphs 3.j.(2) and 3.j.(3).

Definitions

Service Member refers to a member of the “uniformed services,” consisting of the armed forces (Army, Navy, Air Force, Marine Corps, Space Force, and Coastguard), the Commissioned Corps of the National Oceanic and Atmospheric Administration (NOAA), and the Commissioned Corps of the Public Health Services.

Additional Contacts

Subject	Contact	Phone & Email	Additional Contact Information
Policy Questions	Military Connected Resource Center	402.554.3771 unomilconnection@unomaha.edu	
Policy Questions	Undergraduate Admissions	402.554.2393 unoadmissions@unomaha.edu	

Related Information

Policy established in accordance with the University of Nebraska at Omaha and Department of Defense Voluntary Education Partnership Memorandum of Understanding and Department of Defense Instruction 1322.25.

History

New policy approved by the Executive Leadership Team on November 28, 2023.

identity, religion, disability, age, genetic information, veteran status, marital status, and/or political affiliation in its programs, activities, or employment.