



High-level Goal:

Design a framework/structure and ensure ongoing implementation for systematic and strategic community engagement data gathering, analysis, and reporting.

2017-2018 Focus: Community Partnership Initiative

Phase I¹

- Clarify key terms, definitions, and categories
- Develop data sets with community partnership data
- Create public-facing dashboard that includes partnership and project data
- Create internal dashboard with detailed information and reports tailored to offices dedicated to community engagement
- Develop logic models

Phase II

- Create a data model that includes a data validation layer
- Add additional layers to community partnership map, including socio-economics and legislative districts.
- Outreach to colleges and other main units on campus (this will occur in phases)
- Clarify definitions and categories
- Engage University Communications for external communication strategy and government messaging (this will occur in phases)
- Identifying standardized measurement tool
- Drafting CE Measurement report
- Increase number of presentations and journal publications

¹ Phase I included the Office of Social and Civic Responsibility, the Service Learning Academy, the Barbara Weitz Community Engagement Center, VPA-UNO, and STEPs.