

**UNIVERSITY OF NEBRASKA AT OMAHA
EDUCATIONAL POLICY ADVISORY COMMITTEE
Minutes February 14, 2025**

Curriculum:

Vote Item:

- NEW: Artificial Intelligence, Master of Science (previously approved via email vote)

Report Item:

- NEW: Certified Financial Planner concentration with Online Delivery – MBA
- NEW: Entrepreneurship concentration with Online Delivery – MBA
- NEW: Leadership concentration with Online Delivery – MBA
- NEW: Literatures in English concentration – ENGLBA
- NEW: Marketing Strategy and Innovation concentration with Online Delivery – MBA
- NEW: Sports Management concentration with Online Delivery – MBA
- Name Change: Sustainability and the Environment concentration (formally Health and the Environment) - CATMA

Course Syllabi

New Courses –

1. AIML 2060: Concepts of Artificial Intelligence – 3 cr. hrs. - APPROVED
2. BSAD/MKT 8266 – MKT 4260: Technical Sales – 3 cr. hrs. - APPROVED
3. EDL 8330: Leading the Curriculum Process – 1 cr. hr. - APPROVED
4. EDUC 1010: Foundations for Success in Higher Education – 1 cr. hr. - APPROVED
5. ENGL 8980: Graduate Cumulative Experience Workshop Seminar – 3 cr. hrs. - APPROVED
6. HEKI 8446/4446: Health Science Education – 3 cr. hrs. - APPROVED
7. ISQA 4750: Storytelling and Persuasion with Data for Business – 3 cr. hrs. - APPROVED

Revised Courses –

1. COMM 8925 – JMC 3920: Media & Culture (Update to Undergraduate course number from 4920 to 3920 and Grad from 8926 to 8925) - APPROVED
2. JMC 3320: Video Studio Production (update to credit hours from 3 to 4) - APPROVED
3. JMC 4440: Media Content and Creation (update to credit hours from 3 to 4) - APPROVED

FYI Deactivated Courses –

1. WGST 4010: Senior Seminar
2. WGST 4020: Internship in Women's and Gender Studies
3. WGST 4050: Special Topics in Women's and Gender Studies