

School of Communication

Graduate Areas of Concentration

The School of Communication has created a list of graduate concentrations. These concentrations, *while not required*, were designed to enhance the depth and breadth of graduate student knowledge in specialized areas of Communication and related disciplines. Choosing an area of concentration can also provide a more coherent structure to a graduate student's program of study. Graduate students often choose an area of concentration that builds upon his or her prior background or prepares the graduate student for future professional experience and/or doctoral studies. Additionally, because these concentrations are not formal concentrations, students may also create their own area of concentration based on personal interest or in preparation for specific careers by choosing courses from several of the areas of concentration listed below. As with all courses, graduate students must be advised by the Graduate Program Chair prior to enrolling for classes.

Communication Law, Technology & Policy

BRCT 8346	Telecommunication Regulation	BRCT 8396	Electronic Media Management
JOUR 8416	Communication Law	JOUR 8406	Mass Media Ethics
JOUR 8426	Computer-Mediated Communication	COMM 8396	Seminar in Communication & Technology
JOUR 8426	Theories of the First Amendment: Speech & Press		

Organizational Communication

SPCH 8176	Organizational Communication	SPCH 8516	Persuasion
SPCH 8536	Intercultural Communication	SPCH 8556	Nonverbal Communication
SPCH 8156	Communication Training & Development	SPCH 8186	Communication Leadership & Power in Organization
SPCH 8806	Conflict Mediation		
<i>Possible Electives</i>			
BSAD 8310	Human Behavior in Organizations	BSAD 8320	Seminar in Management
EDAD 8720	Multicultural & Non-Sexist Awareness	PA 8090	Organizational Theory
PA 8596	Techniques/Topics in Non-Profit Management	PA 8706	Marketing in Public, Non-Profit Aviation Organizations
PSYC 8316	Psychological & Educational Training	PSYC 9030	Seminar in Industrial/Organizational Psychology
PSYC 9630	Leadership Theories & Research		

Interpersonal/Intercultural Communication

SPCH 8516	Persuasion	SPCH 8536	Intercultural Communication
SPCH 8556	Nonverbal Communication	SPCH 8146	Communication & Human Relationships
SPCH 8706	Interpersonal Conflict		
<i>Possible Electives</i>			
COUN 8520	Counseling with Multicultural & Diverse Populations	EDAD 8710	Interpersonal Relationships in Educational Administration
EDAD 8720	Multicultural & Non-Sexist Awareness		

Conflict Resolution

SPCH 8156	Communication Training & Development	SPCH 8156	Persuasion
SPCH 8536	Intercultural Communication	SPCH 8706	Interpersonal Communication
SPCH 8806	Conflict Mediation		
<i>Possible Electives</i>			
COUN 8520	Counseling with Multicultural & Diverse Populations	PSCI 8056	Judicial Process
PSCI 8175	Interest Group	SOC 8026	Collective Behavior
SOC 8556	Social Diversity in Organizations	SOC 8756	Social Change and Globalization

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Instructional Communication

SPCH 8156*	Communication Training & Development Skills	SPCH 8166*	Communication for Instructional Settings
SPCH 8186	Communication Leadership & Power in Organizations	SPCH 8516	Persuasion
SPCH 8536	Intercultural Communication	SPCH 8556	Nonverbal Communication

Possible Electives

EDAD 8720	Multicultural & Non-Sexist Awareness	PSYC 9620	Industrial Training & Organizational Development
EDAD 9650	Program Evaluation	HED 8750	Instructional Evaluation
TED 8050	New Ways of Knowing & Educating		

**** These classes are recommended***

Public Relations

JOUR 8236	Principles of Public Relations	JOUR 8246	Public Relations Case Studies
JOUR 8396	Electronic Media Management	SPCH 8516	Persuasion
SPCH 8536	Intercultural Communication		

Possible Electives

BSAD 8450	Seminar in Marketing	PA 8596	Techniques/Topics in Non-Profit Management
PA 8710	Fund Raising in Public & Non-Profit Organization		

Public/Political Communication

BRCT 4310	Political Broadcasting	SPCH 8110	Seminar in Modern Public Address
SPCH 8116	Rhetorical Theory & Criticism	SPCH 8556	Nonverbal Communication
SPCH 8516	Persuasion	JOUR 8406	Mass Media Ethics
JOUR 8416	Communication Law	JOUR 8426	Theories of the First Amendment: Speech & Press
JOUR 8506	Mass Communication & Public Opinion	JOUR 8386	Film Theory & Criticism

Possible Electives

PSCI 8165	Political Parties	PSCI 8176	Interest Groups
PSCI 8126	Public Opinion & Political Behavior		

Technical Communication

JOUR 8879	Technical Editing	JOUR 8836	Technical Communication
JOUR 8856	Information Design for Technical Communicators	JOUR 8816	Digital Literacies for Technical Communicators

Possible Electives

JOUR 8896	Capstone Course for Technical Communication	SPCH 8156	Communication Training and Development Skills
SPCH 8196	Computer-Mediated Communication	SPCH 8536	Intercultural Communication

Last Revised 03-23-06

Possible Elective indicated for non-thesis options.