

Agency: Turning Point pg. 1  
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Turning Point Campus  
 Service-Learning Projects "Wish List"

Please complete information in the columns, below and provide contact info in the box at left. If you have questions, you may call Carlynn Hartman-Kurtz @ 554-2712

Project Description	Possible Academic Discipline(s) for partnership	Projected Start Date or other time considerations	Please Prioritize this project: 1=very important, 2=moderately important, 3=less important or can be done another way.
Turning Point Campus Gymnasium & Weight Room <ul style="list-style-type: none"> <li>• Inventory gym equipment</li> <li>• An overall assessment of the gymnasium building</li> <li>• Inventory equipment in weight room</li> <li>• Assessment of weight room</li> <li>• Identify needs</li> <li>• Development of weight lifting program</li> </ul>	Athletic Department, Weight Training, Sports Education	Summer 2007 Fall 2007	1
Marketing <ul style="list-style-type: none"> <li>• Create a marketing campaign to build awareness and to attract renters / leasers providing youth programs / services compatible to the mission / vision of the campus to the campus</li> <li>• Update and improve website</li> <li>• Update and improve brochure</li> <li>• Update and improve power point presentation</li> <li>• Assess and improve display board</li> <li>• Create fliers that display available spaces / offices</li> </ul>	Business-Marketing, Business-Management, Communication, Journalism/PR, Public Relations, English-Technical Communication Public Administration,	Summer 2007 Fall 2007	1
Public Relations <ul style="list-style-type: none"> <li>• Develop another video production</li> <li>• Develop a public service announcement for the media (radio and television)</li> <li>• Plan at least (3) events that will bring the community to the campus (summer, fall, spring) example: "Gospel on the Green"</li> </ul>	Marketing Department Public/Community Relations, Art/Graphics Department Journalism, Communication, Visual Media Classes, Photography, Graphic Design	Summer 2007 Fall 2007 Winter 2007/ 2008	2

