



University of Nebraska at Omaha

Strategic Plan

UNO: student-centered...academic excellence...outstanding engagement with the community.

Mission

As Nebraska's metropolitan University, UNO is characterized by its strong academic foundations and creative community relationships that transform and improve the lives of constituents, the region, and the nation.

Vision

The University of Nebraska at Omaha will be among the nation's premier metropolitan universities – a university of high distinction with strong academic and scholarly values distinguished by creative relationships with the communities we serve.

Values

The University of Nebraska at Omaha community is a diverse group of individuals sharing core values and working together to accomplish a common mission and vision.

UNO Believes:

- That knowledge enriches the lives of all people and is committed to preparing students to face the challenges of living and learning in an ever-changing world;
- In an educational partnership characterized by the commitment of students to learning; faculty to the highest ideals of teaching, research, service; and staff to the highest standards of education and service;
- In the welfare, talents, and future of our employees and their expanding professional development;
- In the educational, cultural, and economic strengths of our communities and is committed to enhancing these through teaching, research, service and outreach;
- In the importance of educated and healthy citizens and programs that improve their quality of life;
- In the principles of inclusion, representation, openness and diversity.

Goal 1: UNO will be recognized as a student-centered metropolitan university.

As we strive to achieve our vision, students are always UNO's key constituency. UNO commits to build and serve a diverse student body reflecting a dynamic metropolitan environment.

Sub-Goal A: UNO's academic programs and support services will reflect the varying and evolving academic, career, and personal goals of traditional and non-traditional students.

Objective 1: Curricula will provide a strong academic foundation.

Objective 2: Student development, goal identification and attainment will be in the top tier of UNO's peers.

Objective 3: Student's ease of transfer into UNO from community colleges, four-year colleges and universities as well as international institutions will increase.

Objective 4: Distance education and other alternate delivery methods will increase accessibility and flexibility of academic programs consistent with student demand and resource availability.

Sub-Goal B: UNO students and graduates will be prepared for responsibility as active and productive citizens as demonstrated by their leadership, participation, and careers in diverse environments throughout the nation and world.

Objective 1: UNO's intellectual, cultural, physical and social learning environment will foster pride, attachment, and participation of students, alumni, faculty, and staff.

Objective 2: UNO's distinctive intellectual, cultural, physical and social learning environment will strengthen academic programs, leadership opportunities, self development, and growth for all students.

Objective 3: UNO students will measurably benefit from the opportunities in and interaction with the metropolitan environment.

Objective 4: Employer satisfaction with UNO graduates will increase significantly, as will graduates' satisfaction with preparation and opportunities for employment.

Sub-Goal C: UNO will increase the educational opportunities for students from under-represented populations. UNO will

Objective 1: Increase recruitment, retention, and graduation of students from under-represented populations.

Objective 2: Increase recruitment and retention of a diverse faculty and staff.

Sub-Goal D: UNO will increase its success in recruiting students desiring a metropolitan university experience. UNO will

- Objective 1: Increase the percentage of high school students in the top 10 percent of their graduating class who enter UNO.
- Objective 2: Increase the percentage of high school students who consider UNO their first university choice.
- Objective 3: Increase the percentage of post-baccalaureate students who consider UNO their first choice for graduate education.
- Objective 4: Increase the percentage of non-traditional students who consider UNO their first university choice.
- Objective 5: Increase the percentage of UNO enrollments in comparison with all higher education enrollments in the metropolitan area.

Sub-Goal E: UNO will foster an environment that attracts and develops students, faculty, and staff of diverse talents and backgrounds. UNO will

- Objective 1: Recruit and support underrepresented students from Omaha and the metropolitan region.
- Objective 2: Design, maintain, promote and assess programs and services designed to recruit and develop student, faculty, and staff of diverse talents and backgrounds.
- Objective 3: Demonstrate and assess a welcoming environment based on a community of learners and an appreciation of differences.

Goal 2: UNO will be recognized for its academic excellence as a metropolitan university.

UNO strives for academic excellence by focusing on teaching, learning and scholarship consistent with its metropolitan mission. Excellence is demonstrated in programs and areas of distinction, high quality undergraduate programs and strong graduate research/professional programs.

Sub-Goal A: UNO's teaching will be recognized as meeting the multiple needs and highest aspirations of students drawn to a metropolitan campus. UNO will

- Objective 1: Value and reward excellent teaching, supported by research and creative activity.
- Objective 2: Enhance its learning environment to support teaching, research, and service.

Objective 3: Increase opportunities for integrating research and creative activity into the learning experience of all students

Objective 4: Increase lifelong learning programs and services.

Sub-Goal B: UNO's academic programs of excellence will grow and increase in recognition. UNO will

Objective 1: Increase programs of academic excellence in research and creative activity.

Objective 2: Increase the number of existing research and creative activity programs that achieve excellence.

Objective 3: Grow nationally and internationally recognized academic programs.

Objective 4: Increase interdisciplinary programs consistent with UNO's metropolitan mission.

Objective 5: Programs to assess and prioritize academic programs will be established across the campus.

Sub-Goal C: UNO will increase its stature as an institution of scholarly excellence. UNO will

Objective 1: Increase scholarly activity of faculty and students with particular emphasis on areas consistent with the metropolitan university mission.

Objective 2: Increase the quality and quantity of external grants and contracts.

Objective 3: Create a learning environment incorporating outreach, cooperative, and community engagement activities into academic programs for all students.

Objective 4: Increase participation of under-represented student groups in scholarly activities.

Objective 5: Increase the visibility of UNO's academic achievements.

Goal 3: UNO will be recognized for its outstanding engagement with the urban, regional, national, and global communities.

UNO promotes partnerships that transform and improve urban, regional, national and global life. UNO supports dynamic and reciprocal relationships with constituents. Knowledge can be shared; accessible resources applied; and energies can be extended to continuously address contemporary issues. UNO will

Objective 1: Increase its response to the needs, interests, and differences inherent in the diverse community it serves.

Objective 2: Increase its capacity to meet the continuing educational, training, enrichment, and service needs of its varied constituencies.

Objective 3: Expand its partnerships that meet the educational, training, enrichment, and service needs of the community.

Objective 4: Increase the professional and community service provided by its faculty, staff, and students.

Objective 5: Increase its recognition of the involvement and contributions of alumni and community partners to UNO's academic enterprise.

Objective 6: Increase its students' educational and developmental experiences

Website: www.unomaha.edu/plan