

INTERNATIONAL  
PROFESSIONAL DEVELOPMENT

**IPD**

**ENGLISH FOR  
PROFESSIONALS**

[world.unomaha.edu/ipd](http://world.unomaha.edu/ipd)



## **BUILD**

your professional English skills.

## **ENHANCE**

your credentials and experience.

## **GROW**

your global business network.

## **ADVANCE**

your career.

# **IPD**

International Professional Development at UNO delivers short-term, intensive training in English language and communications skills – all in a business context.

Since 1989, professionals from around the world have come to IPD to gain a competitive edge in an increasingly interconnected global marketplace. They attend seminars in business and intercultural communications. They improve their English ability and increase their knowledge of global business practices. They also develop their professional networks while becoming immersed in Omaha's international business community. IPD produces results: Many graduates have attained positions of leadership in their organizations and industries.

Whether an ambitious mid-career professional or an established executive, consider IPD for yourself or your employees.



# IPD

## ENGLISH FOR PROFESSIONALS

### INTERNATIONAL PROFESSIONAL DEVELOPMENT

combines classroom instruction with immersion in real-world business culture. After each eight-week session, graduates return home with enhanced English communication skills and capstone projects in their professions, making them even more valuable as employees. IPD's key features include:

**SMALL CLASSES:** Interactive classes, usually with no more than eight participants, allow more one-on-one time with instructors and colleagues.

**COURSE TOPICS:** Active listening, leadership communications, business management practices, global business communications, effective professional presentations, authentic business reading, and business writing fundamentals.

**CORPORATE SEMINARS & VISITS:** Every week, participants learn directly from experienced professionals working in diverse industry sectors.

**COMMUNITY ENGAGEMENT:** Intercultural excursions immerse participants in various aspects of U.S. culture outside the workplace.

**NETWORKING:** Participants develop relationships with instructors, colleagues, executives, and homestay families. These professional connections will benefit graduates throughout their careers.

**ADDITIONAL SUPPORT:** IPD serves participants before and after their arrival in Omaha:

- Assistance with housing arrangements
- Airport pickup
- Banking assistance
- Car rental or leasing assistance
- Campus tours
- Community orientation
- Recreational activities
- Comprehensive immigration assistance

## ELIGIBILITY

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To enroll, applicants must possess:

- Professional work experience
- University degree or comparable work experience
- Intermediate to advanced English proficiency:
  - Internet-based TOEFL: 52-55
  - TOEIC: 600
  - IELTS: 5.5

For less-advanced English learners, UNO offers ILUNO Intensive English, which prepares professionals to enter IPD. For more information about ILUNO, visit [world.unomaha.edu/iluno](http://world.unomaha.edu/iluno).

## OPTIONS

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Five eight-week sessions are held during the year. Many participants benefit from taking two or more sessions consecutively, as each cohort's learning objectives build upon the other's.

Customized programs are also available. IPD can design a professional development course tailored to your organization's unique needs.

Competitive tuition rates and Omaha's low cost of living make IPD one of the most affordable professional development options available. For current tuition rates and schedules, or for a consultation about custom training, contact the IPD Program Manager.

## ENROLLMENT

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Getting started in IPD is easy:

1. Visit [world.unomaha.edu/ipd](http://world.unomaha.edu/ipd).
2. Download the application form.
3. Send the completed form, application fee, and required attachments to:
  - IPD Program Manager
  - 6001 Dodge Street
  - Omaha, NE 68182-0492 USA

Contact the IPD office with questions:  
1.402.554.2293  
[unoipd@unomaha.edu](mailto:unoipd@unomaha.edu)

# GLOBAL CONNECTIONS

These IPD partners and others deliver seminars, host site visits, and create on-site learning opportunities, immersing participants in Omaha's vibrant global business community:

## **FORTUNE 500 WITH OMAHA HEADQUARTERS**

- Berkshire Hathaway (international investments)
- ConAgra Foods, Inc. (packaged foods)
- Mutual of Omaha (insurance and banking)
- Peter Kiewit Sons', Inc. (construction)
- Union Pacific Railroad Corporation

## **FORTUNE 1000 WITH OMAHA HEADQUARTERS**

- TD Ameritrade (online stock trading)
- Valmont Industries, Inc. (metal manufacturing)
- Werner Enterprises (logistics)
- West Corporation (telemarketing)

## **FORTUNE 500 WITH OMAHA OPERATIONS**

- Aflac, Inc. (insurance)
- First Data Corporation (global e-commerce)
- Harrah's (entertainment)
- United Parcel Service

## **MAJOR EMPLOYERS IN OMAHA**

- Ellison Technologies (robotics manufacturing)
- First National Bank
- Gallup Organization (corporate training)
- Omaha Steaks (gourmet food and gifts)
- PayPal, an ebay company
- University of Nebraska Medical Center

IPD participants come from all over the world and work in many different industries. For example:

## **CENTRAL AMERICA**

- Bayer pharmaceuticals (Guatemala)
- Panama Canal Ship Engineering

## **SOUTH AMERICA**

- KPMG (Colombia)
- Sittca Industrial Engineering (Venezuela)
- Valmont irrigation manufacturing (Brazil)

## **EUROPE**

- Ernst & Young Moscow
- IT Consultancy (Spain)
- Sterk Plast plastics manufacturing (Turkey)

## **AFRICA**

- UN High Commission for Refugees (Chad)
- Medical Doctor (Cameroon)
- Attorney at Law (Togo)

## **ASIA & THE PACIFIC**

- China National Petroleum Corporation
- D.C. Chemical (Korea)
- Fullbright Commission (Afghanistan)
- Ho Chi Minh City Export Processing (Vietnam)
- Pfizer pharmaceuticals (Thailand)
- Saudi Royal Health Institute (Saudi Arabia)



## **DOWNTOWN OMAHA**

Only 6 km from the UNO campus and home to many global firms.

# WELCOME TO OMAHA

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Omaha is a vibrant, culturally diverse metropolis in the central United States – a financial services, logistics, and IT hub surrounded by thriving agribusiness. The city’s 850,000 residents are hard-working, genuine, and welcoming.

**ECONOMIC VITALITY:** Home to several Fortune 500 companies, Omaha has earned recognition from *Kiplinger’s*, KPMG, and *Forbes* for its business-friendly environment. Omaha consistently maintains one of the lowest unemployment rates in the United States.

**AFFORDABILITY:** *Forbes* magazine has ranked Omaha as the most affordable city in the U.S. and among the best for young professionals.

**ARTS & CULTURE:** Omaha hosts the College World Series of baseball, draws world-class musical performers, and boasts one of the country’s best-rated zoos.

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