

Media Advisory – Press Conference on Local 2010 Census Counts at 1:00 p.m. CST
Wednesday, March 2 at UNO

Local and statewide media are invited to a press conference revealing the first local 2010 Census counts for all Nebraska cities and counties at 1:00 p.m. on Wednesday, March 2 at the University of Nebraska at Omaha (UNO). Dial in and remote meeting technology will be available.

David Drozd, Research Coordinator for the UNO Center for Public Affairs Research, (<http://www.unomaha.edu/cpar>) will provide an overview of the 2010 Census numbers for local areas and what they mean regarding trends that are influencing the distribution of Nebraska's population, including impacts on upcoming redistricting.

The UNO press conference is believed to be the only media event in Nebraska summarizing the 2010 Census counts.

Join us for David's presentation in the UNO College of Public Affairs and Community Service (CPACS building) Collaborating Commons (Room 132) at 1:00 p.m. on Wednesday the 2nd.

The CPACS building is located just south of the bell tower on UNO's main campus at 6001 Dodge Street in Omaha. Parking near the building is available, but with classes in session, please allow some extra time to find your spot.

Please note – A conference call and live meeting options will also be made available shortly before 1:00 p.m. for statewide media unable to travel to Omaha. Use the following dial-in line to listen to the conference and ask any questions during that portion of the event:

Dial in number: 1-888-820-1396

Participant code: 9735676

Those using the conference call will be greeted by a message from the "UNO teleconferencing system" – they will be muted until the question and answer session at which time instructions for un-muting in order to ask a question will be given. The system's operator can be reached by dialing *0.

To better follow the presentation, remote users can also view the presenter's screen on their own computer by going to the following website: <http://unoconnect.adobeconnect.com/census/> Once on the page, simply enter your name and click "Enter Room". A quick overview of this meeting connect system is available at: http://www.adobe.com/go/connectpro_overview To ask a question, the call-in line mentioned above will need to be utilized.

Joining David on a panel to answer media questions will be Dr. Jonathan Benjamin-Alvarado, Assistant Director of the Office of Latino/Latin American Studies (OLLAS) at UNO and Brenda Gunn, City Administrator for the City of La Vista, Nebraska.

David will offer a PowerPoint presentation and remarks on the following:

- 2010 Census population counts for local areas, including counties, cities, Nebraska's 49 Unicameral districts, and Nebraska's 3 Congressional districts

- Population changes in numeric and percentage terms since the 2000 Census and compared to changes between 1990 and 2000
- Rankings of county and city population growth and loss to illustrate leading and trailing areas
- Population changes by race and ethnicity
- Amount of population shift necessary in redistricting to make elected districts of equal population size, to provide an overview of the redistricting process to be completed by the bill and committee process in the Unicameral Legislature

The current data will be placed into historical context as much as possible to allow comparison of Nebraska's changes in the 2000s decade to prior decades.

Visit <http://2010.census.gov/news/press-kits/redistricting.html> to learn more about the release of "redistricting" data from the 2010 Census.

Contact Wendy Townley, UNO University Relations, at wtownley@unomaha.edu or 402-554-2762 for more information.

Also, for your information, this press event will not include any data on the following:

- Demographic information, such as totals by age group or gender (forthcoming in early May)
- Socio-economic information such as educational attainment, citizenship status, or income/poverty levels (that is now collected on the Census Bureau's annual American Community Survey)

Going forward, the Center for Public Affairs Research (CPAR) will periodically distribute press releases that cover information and findings from the data that could not immediately be ascertained in the short time between the release of the data and the March 2 press event. CPAR may hold another press conference in May when demographic information from the 2010 Census is released.