

GENERAL EDUCATION REQUIREMENTS

A comprehensive list of approved courses that may be taken to meet general education requirements can be found at

<http://gened.unomaha.edu/approvedcourses.php>

Fundamental Academic Skills (15 hours) All of the Fundamental Academic Skills courses must be completed in the first 60 hours of coursework.

English/Writing*					9 hrs	* English placement requires English Placement Exam. Students who show proficiency in English 1150 and/or 1160 are still required to complete third writing course. * Third writing course must be chosen from approved list
ENGL 1150	Composition I				3	
ENGL1160/64	Composition II				3	
					3	
Math*					3 hrs	* Math placement determined by ACT score or Math Placement Exam. * Minimum MATH 1310, scores may show proficiency in this area.
MATH					3	
Oral Communication*					3 hrs	* Choose from SPCH 1110 or 2120
SPCH					3	

Distribution Requirements (26 hours)

Humanities/Fine Arts*					9 hrs	HUMANITIES/FINE ARTS The branches of learning concerned with the meaning, value and history of human existence, and the various forms of humanistic/artistic expression and the role these artifacts play across various cultures. * Choose 3 courses from at least two different disciplines
Social Science*					9 hrs	SOCIAL SCIENCE The branch of science that studies the dynamics that make up the world, particularly the relationships between individuals, groups, societies and social institutions. * Choose 3 courses from at least two different disciplines
Natural Science*					8 hrs	NATURAL SCIENCE The branch of science that studies the nature of scientific inquiry and the operation of the natural, physical and technological world. * One course must include a lab * Choose two courses from different disciplines

Diversity (6 hours)

U.S. Diversity*					3 hrs	U.S. DIVERSITY U.S. Diversity focuses on the history, society and/or culture of one or more underrepresented groups in the United States.
Global Diversity*					3 hrs	GLOBAL DIVERSITY Global Diversity focuses on the cultural, economic, geographical, historical, political and/or sociological aspects of one or more countries or nations other than or in comparison to the U.S. * Cultural diversity courses may be double counted from other requirement areas.

General Electives (0-14 hours) *

						* Students may need general electives to reach the 120 hours required for graduation. The number of needed elective hours depends on major/concentration area.
						* Students may apply ONLY 4 hours of physical activity credit to general electives

Journalism and Media Communication Minor

For non-School of Communication majors: Students may earn a minor in journalism and media communication with courses chosen from JOUR (journalism) and/or BRCT (broadcasting). Students whose major is outside the School of Communication must complete 18 hours in JOUR and/or BRCT, including 12 hours of upper level (3000- and 4000-level) courses.

For School of Communication majors: School of Communication majors in communication studies may earn a minor in journalism and media communication by completing 15 hours of JOUR (journalism) and/or BRCT (broadcasting) courses (12 hours of which must be upper level) in addition to the JOUR/BRCT courses already required for the communication studies major.

Lower-Level Courses

(List is provided for informational purposes only. No specific classes are required, but please check prerequisites.)

JOUR 1500	Introduction to Mass Communication			3
JOUR 2000	Information Literacy for Communication Professionals			3
JOUR 2100	Media Writing Lab			3
JOUR 2104	Media Writing Lecture			1
JOUR 2160	News Editing			3
JOUR 2200	Media Storytelling I			3
JOUR 2300	Media Storytelling II			3
BRCT 1050	Film History and Appreciation			3
BRCT 2320	Video Field Production			3
BRCT 2370	Radio/Audio I			3

Upper-Level Courses

(List is provided for informational purposes only. No specific classes are required, but please check prerequisites.)

JOUR 3110	Photography			3
JOUR 3220	Critical Writing for Mass Media			3
JOUR 3230	Principles of Public Relations			3
JOUR 3270	Public Affairs Reporting			1
JOUR 3300	Social Media Metrics			3
JOUR 3400	Magazine Article Writing			3
JOUR 3410	Magazine Editing			3
JOUR 3500	Public Relations and Advertising Design			3
JOUR 3620	Principles of Creative Advertising			3
JOUR 3630	Advanced Creative Advertising			3

JOUR 3700	Introduction to Visual Communication and Culture			3
JOUR 3970	Applied Journalism/Broadcasting			1
JOUR 4010	History of Mass Communication			3
JOUR 4200	Visual Communication and Culture Capstone			3
JOUR 4220	Literary Journalism			3
JOUR 4240	Public Relations Case Studies			3
JOUR 4250	Strategic Writing for Public Relations and Advertising			3
JOUR 4260	Media Relations			3
JOUR 4400	Mass Media Ethics			3
JOUR 4410	Communication Law			3
JOUR 4450	Journalism and Media Communication Capstone I			3
JOUR 4460	Journalism and Media Communication Capstone II			3
JOUR 4500	Mass Communication and Public Opinion			3
JOUR 4920	Media Literacy			3
BRCT 3030	Radio and TV News Writing			3
BRCT 3320	Video Field and Studio Production			3
BRCT 3330	TV News Video			3
BRCT 3370	Radio/Audio II			3
BRCT 4310	Political Broadcasting			3
BRCT 4350	Media Communication Research			3
BRCT 4380	Film Theory and Criticism			3
BRCT 4390	Media Management			3
JOUR/BRCT 4960	Internship and Career Preparation Seminar			1
JOUR/BRCT 4970	Internship Experience			1

NAME: _____

SID: _____

ADMITTED: _____

TRANSFERS: _____

MAJOR: _____

COLLEGE: _____