



FINANCIAL PUBLICATION COMPETITION

Put your financial knowledge and writing skills to the test and

- win \$500 cash prize
- network with business leaders
- get published

FIIRO, a website dedicated to providing cutting edge information and education to investors, is looking for your best work! The top 10 submissions will have the opportunity to do a three-minute pitch to a panel of community and business leaders addressing why their article should be published. The author of the winning article will receive a \$500 award and be among other authors published on FIIRO website.

Article Requirements

500-1000 words in length. All articles will be subject to publication on the FIIRO website.

Topic Options

- How Different Financial Vehicles Operate
- Budgeting for Life Events
- Planning for Retirement
- Asset allocation vs. Diversification
- Utilizing Technology for Making Investment Decisions
- Equity Investing
- Fixed Income Investing
- Dividend vs Yield vs Interest
- Capital Gains
- Setting Investment Goals
- Volatility
- Risk Management
- Classes of Stock
- Market Capitalization
- Buying on Margin
- Short Selling strategies
- Mutual Fund Investing
- Exchange Traded Funds
- Investing in Real Estate (e.g. REITs)
- Options
- Commodities Explained
- Company Stock Awards vs. Higher Salary

Article Submission

The contest begins on Jan 12 and ends Feb 15, 2015. All submissions must be submitted to: get.published@fiiro.com by 11:57pm Feb 15, 2015. The ten finalists will be announced on Feb. 20, 2015 and presentations will be on Feb. 26, 2015, from 5:00 to 7:00 in Mammel Hall Rm 100K. Reception to follow presentations.



FIIRO is an online platform focused on providing transparency to the mysterious financial services industry. We empower investors through information. Our database contains a profile for every financial institution and individual advisor in the US, the core of which is the FIIRO RATING generated by our proprietary, multivariate ranking algorithm. We also provide educational and informative content associated with an online community that enables peer-to-peer information sharing and communication.